



**COME TO COLLEGE - BUT LEAVE YOUR CAR AT HOME:
ZIPCAR OPENS CAR SHARING
TO ALL BROWN UNIVERSITY STUDENTS AGED 18+,
ADDS 2 NEW VEHICLES**

CAMBRIDGE, MA (June 30, 2008) — Brown University and Zipcar, the world's largest provider of cars on demand by the hour or day, today announced that they will expand their partnership by reducing the age requirement for staff and students from 21 to 18 years old and adding two new Zipcars to the campus fleet. The expansion continues Brown's commitment to investing in sustainable solutions and finding additional relief for parking.

Beginning today, two self-service Zipcars will join the existing three-car fleet and be available for use 24 hours a day, seven days a week. The cars will be initially located in the Power Street garage at the corner of Brook St. and Power St., until Aug. 15. The fleet will return to its permanent home at the Visitor Lot located at the corner of Brook St. and Waterman St. in mid-August. Zipcars are available for the use of all staff and students aged 18+, with gas, maintenance, insurance and reserved parking included in the low hourly and daily rates. The cars will remain open to members of the Providence community age 21 years and older. Zipcar was selected as Brown University's car sharing partner in October 2005 based on its superior technology and operations, membership experience and track record of providing peer universities with a proven, cost effective, and environmentally-friendly transportation solution.

"At Brown, we are cognizant of the impact our students transportation choices have on our campus, the Providence community, and the environment as a whole," said Elizabeth Gentry, Assistant Vice President for Financial and Administrative Services at Brown University. "By lowering the age limit to 18, Zipcar gives us one more tool in our kit to use to encourage students to leave their personally owned vehicles at home during the school year, while teaching them to make sustainable transportation choices that we hope will extend beyond their college years."

Zipcar provides the freedom to travel off campus to attend interviews, run errands, or take a weekend trip. Zipcar also eliminates hundreds of dollars in monthly transportation costs, saving members an average of \$436/month or \$5,232/year when compared with car ownership.

Faculty, staff, and students can join Zipcar for \$35 and will gain access to Brown's

Zipcars for \$8 per hour or \$60 per day. All members 21+ will also have access to Zipcar's network of more than 5,000 vehicles throughout the UK and North America.

Among the dozens of colleges that have partnered with Zipcar to reduce traffic, noise and parking demands are MIT, Columbia, Georgetown, Rutgers, American University, Harvard University, University of Minnesota, University of Toronto, University of North Carolina and The University of Chicago.

Those interested in learning more about Zipcar at Brown can visit www.zipcar.com/brown for more information about membership and hourly rates.

About Zipcar

Zipcar is the world's leading car sharing service with more than 200,000 members and 5,000 vehicles in urban areas and college campuses throughout 26 North American states and provinces as well as in London, England. As a leader in urban transportation, Zipcar offers more than 30 makes and models of self-service vehicles by the hour or day to savvy city residents and businesses looking for an alternative to the high costs and hassles of owning a car in the city. In November 2007, Zipcar announced a merger with Washington D.C. based Flexcar, immediately expanding operations to more than 50 cities, and enabling future growth into new markets across the United States, Canada, and Europe. For more information, visit www.Zipcar.com.