



Taubman Brown Bag Series

**A. Alfred Taubman Center for Public Policy
and American Institutions, Brown University**

The 2008 Election: A Look Behind the Pollster's Curtain

Mark Schulman

CEO of Abt Associates' SRBI

Thursday, March 19

12 Noon

Taubman Seminar Room



Mark Schulman is Chief Executive Officer of Abt SRBI, the survey research division of Abt Associates. His work has spanned both market and public policy research for government, foundations, universities, health care agencies, and major corporations. Schulman directs all Abt SRBI surveys for *Time Magazine*, including their 2008 election polls. He has appeared on CNN, Fox News, public radio, and Air America Radio, as well as being frequently consulted by the media on polling and elections.