



# Public Policy News

NEWSLETTER OF THE  
A. ALFRED TAUBMAN CENTER FOR  
PUBLIC POLICY AND AMERICAN INSTITUTIONS

BROWN UNIVERSITY

Fall 2003

## "Hardball" Host Chris Matthews to Speak in October

MSNBC's "Hardball" host Chris Matthews will deliver a Fall White Lecture, entitled "A Great Debate in 2004?," at 11 a.m. in Sayles Hall on Monday, October 27. In addition to hosting "Hardball with Chris Matthews," Mr. Matthews is a frequent commentator on NBC's "Today" and is the regular substitute anchor on "Weekend Today." Following a successful launch on CNBC in 1997, "Hardball" premiered on MSNBC in late 1999.



Mr. Matthews, a Holy Cross graduate and Brown University parent, is the author of four books: *Hardball* (1988), *Kennedy & Nixon* (1996), which was selected for *The Reader's Digest* list of Today's Best Nonfiction and served as the basis of a documentary on the History Channel, and *New York Times* bestsellers *Now Let Me Tell You What I Really Think* (2001) and *American: Beyond Our Grandest Notions* (2002). He also worked as a print journalist for 15 years, serving as the *San Francisco Examiner's* Washington Bureau Chief from 1987 to 2000, and writing a nationally syndicated column for the *San Francisco Chronicle* for two years.

## Futures' Project Wins \$400K Grant

In June, the Futures' Project won a 2-year, \$400,000 grant from The Atlantic Philanthropies. It will support an intense "pressure points campaign" to encourage debate about higher education's public purposes. This campaign will be a coordinated approach to reaching targeted audiences to present facts in a "catchy" way that informs audiences of a problem in higher education, suggests proven solutions, and then pushes for action and change.

## Democratic Presidential Candidate Carol Moseley-Braun to Deliver 2003 Krieger Lecture

Former United States Senator and Ambassador Carol Moseley-Braun (D-IL) will deliver the 2003 Krieger Lecture at 4 p.m. on Wednesday, September 10 in Salomon 101. Her talk is part of the Krieger Memorial Lecture, established by the family and friends of Public Policy alumnus Noah Krieger who died in 1993.



Currently one of nine announced candidates for the Democratic nomination for president of the United States, Ms. Moseley-Braun has a long record of public and political service. However, she is best known for her 6 year term in the United States Senate where she was the only African-American in the chamber, and the first since Edward Brooke (R-MA). She was elected to the Senate in 1992 during the "Year of the Woman," becoming the first female senator from Illinois, the first female African-American senator, and the first African-American Democratic senator. She holds a B.A. from the University of Illinois and a law degree from the University of Chicago.

## New Faculty Members

Three new faculty members joined the Center this year. Professor Scott Allard, who received his Ph.D. from the University of Michigan in 1999, comes to Brown from Syracuse University's Maxwell School, where he spent three years as an assistant professor. His research focuses on federalism, welfare policy, and urban politics and policy. Recent work includes articles on the urban geography of welfare, how residence and race affect the employment of welfare recipients, and female welfare recipients' access to mental health and substance abuse services.

Professor Jennifer Lawless received her Ph.D. from Stanford University in 2003 and her B.A. summa cum laude from Union College. Her research focuses on gender, political behavior, and political institutions. Recent articles and working papers written include women candidates' decision to run for political office,

*continued on page 2*

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## New Faculty Members *continued from front page*

Congresswomen's decisions to retire from office, and political participation among the urban poor.

Professor Anna Aizer received her Ph.D. in Economics from the University of California, Los Angeles in 2002, as well as an M.S. from the Harvard School of Public Health and a B.A. Magna cum Laude from Amherst College. Her research focuses on health policy and the economics of health care. Recent work includes papers written on health insurance expansion, managed care, health maintenance organizations, the effects of maternal employment on child care and adolescent behavior, improving health insurance coverage for poor children, and the role Medicaid plays in improving child health care coverage.

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## West and Clifton Find Little Enthusiasm for Campaign Reform

In a study funded by the Pew Charitable Trusts, Darrell West, Brett Clifton, and Colby College Professor Sandy Maisel undertook a comprehensive study of campaign reform in election 2002. Their study included two national surveys (one of campaign consultants and the other of voters), focus groups of campaign industry leaders, in-depth case study analyses of 27 races for the House and Senate in 2002, and a detailed content analysis of news, ads, debates, and direct mail.

Their research found little evidence of improved campaign practices and no evidence that the promotion of industry standards, best practices, training, or self-regulation by the consultant industry would lead to better campaigns. However, their results suggest that improved training of reporters and better oversight by outside groups offer some hope of improving campaign conduct.

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## Anton Lippitt Conference Scheduled for October 9 & 10

The 4th annual Anton Lippitt Conference, which honors Public Policy Professor Emeritus Thomas Anton and Community Leader Fred Lippitt, will bring scholars and tacticians of community building to Brown on October 9 and 10. The conference, entitled "Building Communities in the 21st Century," will take place in Sayles Hall. Delivering the keynote address at 7:30 p.m. on October 9 will be Washington, D.C. Mayor Anthony Williams. On the morning of October 10, there will be a reception at 10 a.m., with the conference concluding with two panels of esteemed scholars and practitioners at 10:30 and noon. At the morning panel, moderated by Professor Darrell West, Nzinga Misgana and Miriam Morales of Making Connections, and Sarath Suong of PrYSM will discuss their efforts at building better communities in Providence. The afternoon panel, moderated by Professor Marion Orr, will include Professor Clarence Stone of George Washington University, Professor Mark Warren of Harvard University, and Susan Batten of the Annie E. Casey Foundation. The latter panel will examine efforts at community building from a national perspective.

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## Anton's *American Federalism* and West's *Crosstalk* Books Win APSA Awards

Professor Tom Anton's book, *American Federalism and Public Policy: How the System Works*, was selected to receive the American Political Science Association's 2003 Award for Best Book in Federalism and Intergovernmental Relations. This prestigious prize recognizes a book written at least 10 years ago that has made an important and enduring contribution to the subfield. A book Professor Darrell West co-authored has received the American Political Science Association's Political Communications Section's Doris Graeber Award for Best Book on Political Communication. The book addresses candidate behavior, media coverage, and voter reaction during presidential campaigns. It is based on a study of focus groups, public opinion surveys, in-depth interviews, and content analysis of campaign communications.

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## Cheit and Students Guests on WRNI

In April, Professor Ross Cheit, public policy concentrators Rebecca Santoro and Emily Barabas, and Brown student Dorian Wu, were guests on WRNI's *Focus Rhode Island* to discuss their involvement with a unique program at the Rhode Island Training School, the state's only juvenile correction facility, set up by public policy concentrator Adam Reich and Professor Cheit. These unmoderated discussions culminated with the Brown students pairing up with Training School residents and interviewing each other about perceptions about the Training School and its residents and perceptions about Brown and its students, respectively.

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## Hatcher and McGuinn Join Faculty

Two new postdoctoral fellows have joined the Taubman Center faculty for the 2003-2004 academic year. Laura Hatcher, who received her doctoral education at the University of Massachusetts, specializes in law and public policy. Her research interests include legal rights, constitutional and environmental issues, and the mobilization and the role of the legal profession in transformational politics. In the Fall, Professor Hatcher will teach a Junior/Senior seminar, entitled "Legal Policy Challenges." In the Spring, she will offer a first-year seminar which will discuss "Issues Facing Legal Policy."

Patrick McGuinn received his Ph.D. from the University of Virginia and specializes in education policy. His research interests include the theory and practice of education, the evolution of the Great Society's commitment to equal opportunity in education, and the use of the education issue by presidential candidates in elections. In the Fall, Professor McGuinn will teach a first-year seminar, entitled "Issues Facing Education Policy." In the Spring, he will offer a Junior/Senior seminar which will discuss "Education Policy Challenges."

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## Faculty News

### Anna Aizer:

- ❖ Professor Aizer is currently working on several aspects of child care. A forthcoming article in the *Journal of Public Economics* examines the effects of maternal employment on child care and adolescent behavior. Other research papers include studies of the use of publicly-funded maternity care in California and improving the insurance coverage of and health insurance received by children.

### Scott W. Allard:

- ❖ Professor Allard is currently working on a number of projects exploring the meaning of place for contemporary welfare-to-work policies. Recent articles published in *Housing Policy Debate*, *Journal of Policy Analysis and Management*, *Policy Studies Journal*, and *Urban Affairs Review* consider the impact of access to jobs and social service providers on welfare reform outcomes. In addition, he is completing a set of projects exploring the evolution of subnational welfare programs during the emergence of the modern American welfare state.

### Corey L. Brettschneider:

- ❖ Professor Brettschneider received the 2003 young scholar award from Cornell University's "Program on Ethics and Public Life." Awarded based on scholarly potential and a paper competition among junior faculty, it included a cash prize and weekend trip to Cornell where Professor Brettschneider presented his work on democratic theory and its implications for individual rights.

### Ross E. Cheit:

- ❖ Professor Cheit presented a paper on politics and child suggestibility at the Law and Society Association meetings in Pittsburgh, where he saw Karen Tumlin (Brown Public Policy '96) who was there presenting a

paper as a law and public policy graduate student from UC-Berkeley. This spring, he was invited to write comment for the *Journal on Child Sexual Abuse* on a new prospective study about memory and abuse. This past Spring, he testified before the Rhode Island House Judiciary Committee on the separation of powers.

### Brett M. Clifton:

- ❖ Professor Clifton's paper, "Romancing the GOP: Assessing the Strategies Used by the Christian Coalition to Influence the Republican Party," will appear in a forthcoming issue of *Party Politics*. Additionally, with Professor West, he presented "Evaluating Campaign Reform," part of a larger project sponsored by the Pew Charitable Trusts, at the American Political Science Association's Annual Meeting in Philadelphia. He will teach Public Policy 70, Section 1, "Religion and Public Policy," a first-year seminar, in the Fall.

### E. Brooke Harrington:

- ❖ Professor Harrington has two forthcoming articles: "The Social Psychology of Access in Ethnographic Research" to be published in the *Journal of Contemporary Ethnography* in October and "Tiny Publics: Small Groups and Civil Society," coauthored with Gary Alan Fine of Northwestern University, will appear in *Sociological Theory*. She also received a prestigious Wriston fellowship from the university, and will be on sabbatical during academic year 2003-2004 to finish a book to be published by Cambridge University Press.

### Laura J. Hatcher:

- ❖ Professor Hatcher attended the Law and Society's Summer Institute at Berkeley in July and has a forthcoming article about the use of hyperlinks to create interpretive communities among property rights lawyers and interest groups on the

World Wide Web in the *International Journal for the Semiotics of Law*. In October, she will speak at the National Association of Women Judges about the role the Federalist Society and the Law and Economics Movement play in the legal academy and in creating conservative legal change. Professor Hatcher will teach Public Policy 170, Section 14, "Legal Policy Challenges," in the Fall, and offer Public Policy 70, Section 4, "Issues Facing Legal Policy," in the Spring.

### Carl Kaestle:

- ❖ Professor Kaestle continues as director of the Advanced Studies Fellowship Program at Brown. The ten Fellows and seven Brown faculty gathered in June 2003 for their third week-long seminar. Three gave papers on their ongoing research, one on charter schools, one on state responses to demands for testing and accountability, and one on the transfer-choice aspect of the No Child Left Behind Act. Guests included Michael Feuer, Director of the Division of Behavioral and Social Sciences and Education at the National Research Council and Ellen Guiney, director of the Boston Plan for Excellence and former chief education staff to the Senate Committee on Education and Labor.

### Brian G. Knight:

- ❖ Professor Knight recently was named the new holder of the endowed Mary Tefft and John Hazen White, Sr. Assistant Professorship of Public Policy and Economics by the Dean of the Faculty and the Provost. His paper, "Parochial Interests and the Centralized Provision of Local Public Goods: Evidence from Congressional Voting on Transportation Projects," recently was accepted for publication in the *Journal of Public Economics*. Additionally, over the past year, he presented his work at the University of Florida, the Public Choice Society, the Urban Institute, the National Bureau of Economic Re-

search Public Economics Spring Meeting, the 4th International Public Economic Theory Conference, the Econometric Society, and the Constitutional Design Conference in Stockholm, Sweden.

### Jennifer Lawless:

- ❖ Professor Lawless received the Midwest Political Science Association's Sophonisba Breckenridge Award for the best paper on women and politics. The paper, entitled "Politics of Presence: Congresswomen and Symbolic Representation," will appear in the March 2004 issue of *Political Research Quarterly*. Another article, "Entering the Arena? Gender and the Decision to Run for Office," co-authored with Professor Richard Fox of Union College, will appear in a forthcoming issue of the *American Journal of Political Science*. Professor Lawless will teach a seminar on women and U.S. politics in the Spring.

### Patrick J. McGuinn:

- ❖ Professor McGuinn's co-authored chapter "Freedom From Ignorance? The Great Society and the Evolution of the Elementary and Secondary Education Act" is forthcoming in *The Great Society and the Rights Revolution*, edited by Sidney Milkis and Jerome Mileur. He also is in the process of editing his dissertation, "Nationalizing Schools: The Politics of Federal Education Policy," for publication as a book, and will be presenting a paper and chairing a panel at the Northeastern Political Science Association Conference in November. In Fall 2003, Professor McGuinn will teach Public Policy 70, Section 3, "Issues in Education Policy" and in the Spring he will offer Public Policy 170, Section 13, "Education Policy Challenges."

### Frank Newman:

- ❖ Professor Newman, with Futures' Project researchers Lara Couturier and Jamie

continued on page 4

Brown University • Box 1977 • Providence, RI 02912

## CALENDAR

4 p.m., Wednesday, September 10, 2003

Carol Mosely-Braun, former Senator (D-IL) and former United States Ambassador to New Zealand, Salomon 101 (Krieger Lecture)

Noon, Monday, September 15, 2003

Taubman Luncheon Series, Patrick Kennedy, United States Representative (D-RI, First Congressional District),—"Reflections from Washington, D.C.," seminar room (lunch provided)

Noon, Friday, September 19, 2003

Taubman Luncheon Series, Matt Miller, Syndicated Newspaper Columnist, "The Two Percent Solution: Fixing America's Problems in Ways Liberals and Conservatives Can Love," seminar room (lunch provided), book-signing to follow

Noon, Friday, October 3, 2003

Taubman Luncheon Series, William Galston, Stern Professor of Civic Engagement, School of Public Affairs, University of Maryland, "Persuading Young People to Get Involved in Politics: Findings from Recent Research," seminar room (lunch provided)

ANTON LIPPITT CONFERENCE - "Building Communities in the 21st Century"

7:30 p.m., Thursday, October 9, 2003

Anthony Williams, Mayor of Washington, D.C., "Community Building: Neighborhood By Neighborhood," Anton-Lippitt Urban Conference Keynote Address, Sayles Hall

10:00 a.m., Friday, October 10, 2003

Anton Lippitt Urban Conference Reception, Sayles Hall

10:30 a.m., Friday, October 10, 2003

Anton Lippitt Urban Conference:—"Community Building in Providence," with Nzinga Misgana of "Making Connections," Miriam Morales of "Making Connections," and Sarath Suong of "PrYSM," Sayles Hall

Noon, Friday, October 10, 2003

Anton Lippitt Urban Conference:—"National Perspectives on Community Building," with Clarence Stone of George Washington University, Mark Warren of Harvard University, and Susan Batten of The Annie E. Casey Foundation, Sayles Hall

7:30 p.m., Tuesday, October 21, 2003

Mike Stanton, *Providence Journal* Investigative Reporter, "The Prince of Providence: The True Story of Providence Mayor Buddy Cianci, The 'Wiseguys' Who Surrounded Him, and the Feds," Salomon 101 (White Lecture)

11 a.m., Monday, October 27, 2003

Chris Matthews, Host of MSNBC's "Hardball," "A Great Debate in 2004?" Sayles Hall (White Lecture)

Noon, Wednesday, November 19, 2003

Taubman Luncheon Series, V. Lynn Meek, Director of the Centre for Higher Education Management and Policy, School of Professional Development and Leadership, University of New England (Australia),—"Market-based Public Sector Reform: the Case of Australian Higher Education," seminar room (lunch provided)

Noon, Friday, December 5, 2003

Taubman Luncheon Series, Paul Peterson, Henry Lee Shattuck Professor of Government, Kennedy School of Government, Harvard University, "The Education Gap: Vouchers and Urban Schools," seminar room (lunch provided)

## Faculty News *continued from page 3*

Scurry, has submitted a manuscript to Jossey-Bass Publishers for a book entitled *The Academic Marketplace: Preserving Higher Education's Soul in the Age of Competition*. Additionally, with support from the GE Fund, Professor Newman and his associates have started work on a series of student focus groups that are designed to assess the environment on campus and how it supports or inhibits success for underserved students.

### Marion Orr:

- ❖ Professor Orr was promoted from Associate Professor to Professor of Political Science, was awarded a Richard B. Salomon Faculty Research Award to support research on "Community Organizing and the Ecology of Civic Engagement," and will serve as Director of Graduate Studies in the Department of Political Science.

### Wendy Schiller:

- ❖ Professor Schiller's latest book, *The Contemporary Congress* (4th Edition), co-authored with University of Kansas Professor Burdette Loomis, hit the shelves in August. It focuses on the struggle between the centralizing and decentralizing forces in the legislative branch. Her co-authored article with Brian Schaffner and Patrick Sellers, entitled "Tactical and Contextual Determinants of Senators'

Approval Ratings," was published in the May 2003 edition of *Legislative Studies Quarterly*. Professor Schiller currently is working on her second book project on political geography, bicameralism and interest group coalitions. She will be on sabbatical for academic year 2003-2004.

### Kathryn Spoehr:

- ❖ Professor Spoehr has been elected to a three-year term on the Commission for Institutions of Higher Education for the New England Association of Schools and Colleges. Over the next year, the Commission will revise its accreditation standards for higher education institutions. Professor Spoehr is hopeful that the lessons learned from the Futures Project will help guide the commission as it revises these standards.

### Darrell M. West:

- ❖ Professor West lectured about his e-government research in St. Petersburg, Russia in February and in Taipei, Taiwan in August. He has a forthcoming article about e-government in the journal *Public Administration Review* and published "Responsibility Frenzies: Dissecting a Hillary Clinton Rumor" in the *Harvard International Journal of Press/Politics*. He also received a research grant from the Benton Foundation for work on e-government.