

JOHN NICHOLAS BROWN CENTER WORKSHOP REGISTRATION FORM

DIY: HOW TO DESIGN AND IMPLEMENT SMALL-SCALE EVALUATION STUDIES

November 14, 2009

Barbara Palley, Landau Fellow at the Museum of Modern Art

Educators and staff at cultural and nonprofit organizations are often charged with evaluating their programs, but are often without the resources or expertise to do so. Learn the basic steps of designing a study: developing a feasible project goal, framing a good evaluation question, choosing an appropriate method, and analyzing and reporting findings. This hands-on workshop will use the RISD Art Museum as an environment for our own study, and applications to other informal learning settings will be explored.

Barbara Palley has 13 years of experience in museum education. Currently, as the Landau Fellow at the Museum of Modern Art she conducts evaluation and visitor research. Formerly she managed school partnerships and professional development at the Brooklyn Museum, and assisted in arts education research at Harvard Project Zero. She holds an Ed.M. in Arts in Education from Harvard University's Graduate School of Education.

PERSONAL INFORMATION

First name: _____ Last name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ Fax: _____

E-mail: _____

REGISTRATION FEES*

\$15.00 x _____ = \$ _____

**Registration includes the workshop from 10 a.m. – 3 p.m. and refreshments in the morning. Brown University and RISD students are free.*

Please note that this workshop takes place at the RISD Museum.

PAYMENT

Check enclosed (payable to Brown University)

Credit card number (Visa or MasterCard): _____ Exp. date: _____

Cardholder's name: _____

Signature: _____

By signing, I authorize this payment on my credit card.

**FAX COMPLETED FORM TO 401 863-7777 OR MAIL TO 357 BENEFIT STREET, PROVIDENCE, RI 02903.
PLEASE REGISTER BY TUESDAY, NOVEMBER 10, 2009.**