

Background on the Alumni Survey

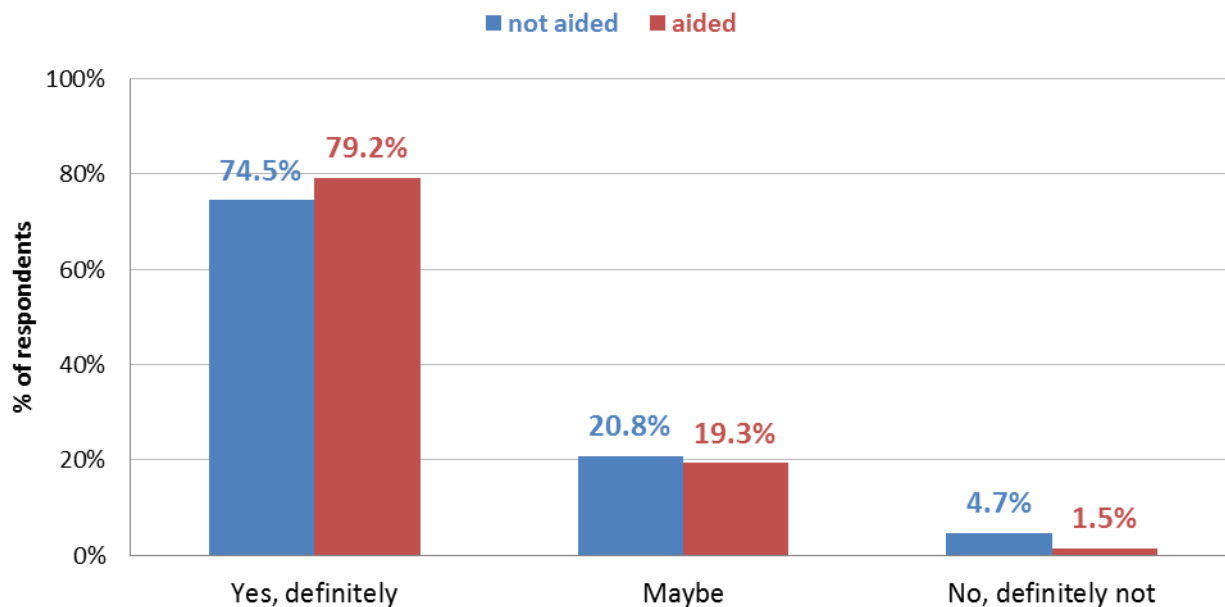
- Most recently administered at Brown in May and June of 2009
- Class of 1998 was asked to participate; 41% responded
- The respondents were representative of the overall population on gender, race/ethnicity, and financial aid status.

Questions from the Committee on Financial Aid and Summary of Responses (*charts on following pages*)

- How do alumni feel regarding the worth of a Brown education?
 - Overall, alumni from the class of 1998 responded that the benefits they received from attending Brown outweighed the financial costs. There was not a statistically significant difference between alumni who had received financial aid and those who had not been aided.
 - Alumni were asked how they would change the emphasis Brown places on certain aspects of an undergraduate education, including: the level of need-based financial aid, the level of non-need-based financial aid, and containing the cost of education. There were significant differences between aided and non-aided alumni on the amount of emphasis that should be placed on need-based financial aid and containing the cost of education. In both cases, the emphasis should be increased, but aided alumni felt stronger about it.
- Are alumni “giving back” to Brown through engagement (e.g. reunion attendance) or donations?
 - 60% of non-aided alumni felt moderately or very connected to Brown; 51% of aided alumni felt the same way. However, this is not a statistically significant difference.
 - Rates of participation in various alumni engagement activities were relatively high and varied. Most alumni, regardless of aid status, had visited the campus in the past 5 years (from the time of the survey). Less than a quarter of alumni had not participated in any engagement activities.
 - While it was not a statistically significant difference, non-aided alumni were more likely to have attended both the 5th and 10th reunions. There was a significant difference on the average responses to the impact of attending reunion: non-aided alumni agreed more strongly that attending either the 5th or 10th reunion helped them to stay in touch with Brown.
 - There were no differences between aided and non-aided alumni when asked if they had contributed financially to Brown and what their future plans were.

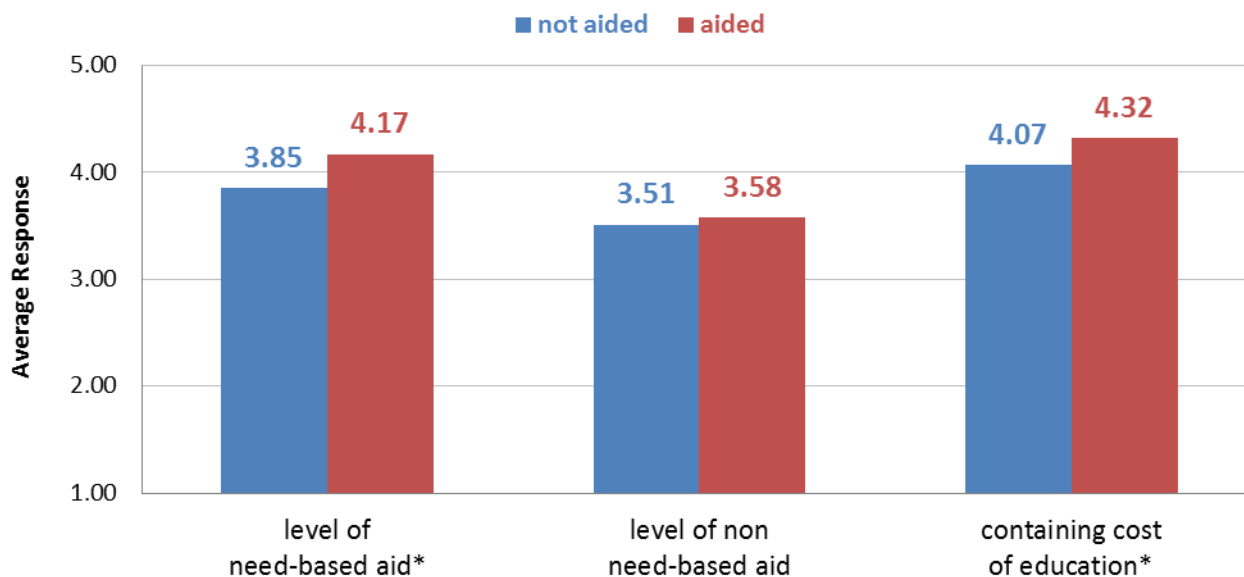
Results from 2009 Survey by Financial Aid Status – Worth of Education, Financial Aid, and Cost

Did the benefits you received from attending Brown outweigh the financial costs to you and your family?



How would you change the emphasis Brown places on the following?

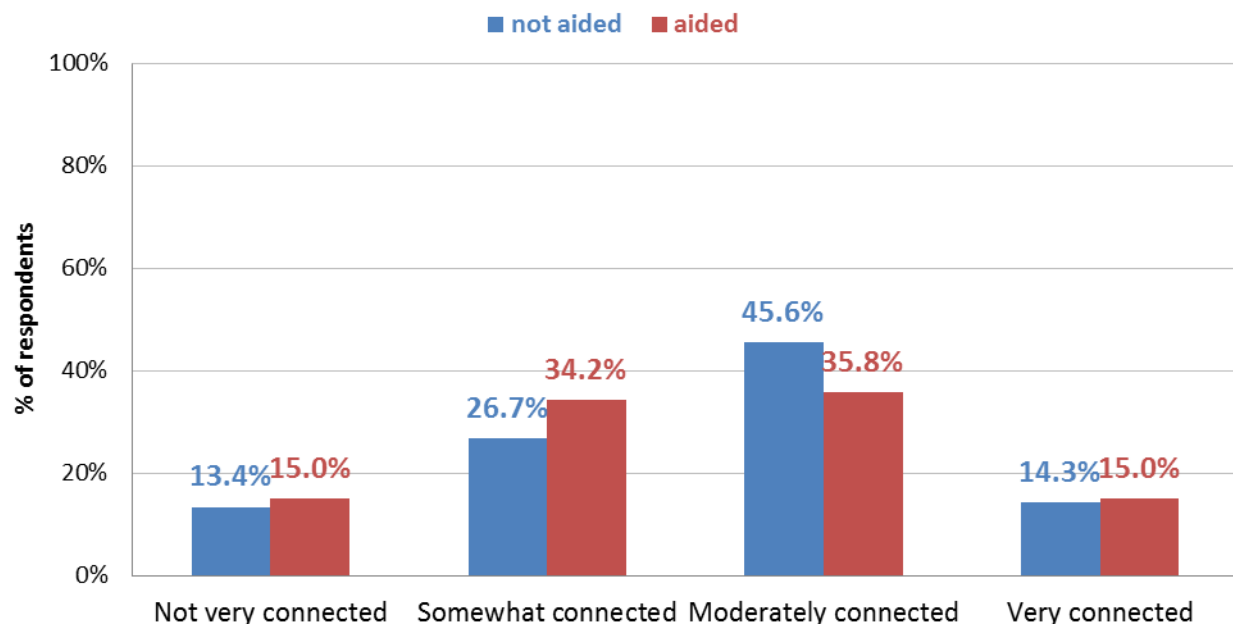
1 reduce a great deal, 2 reduce somewhat, 3 keep about the same,
4 increase somewhat, 5 increase a great deal



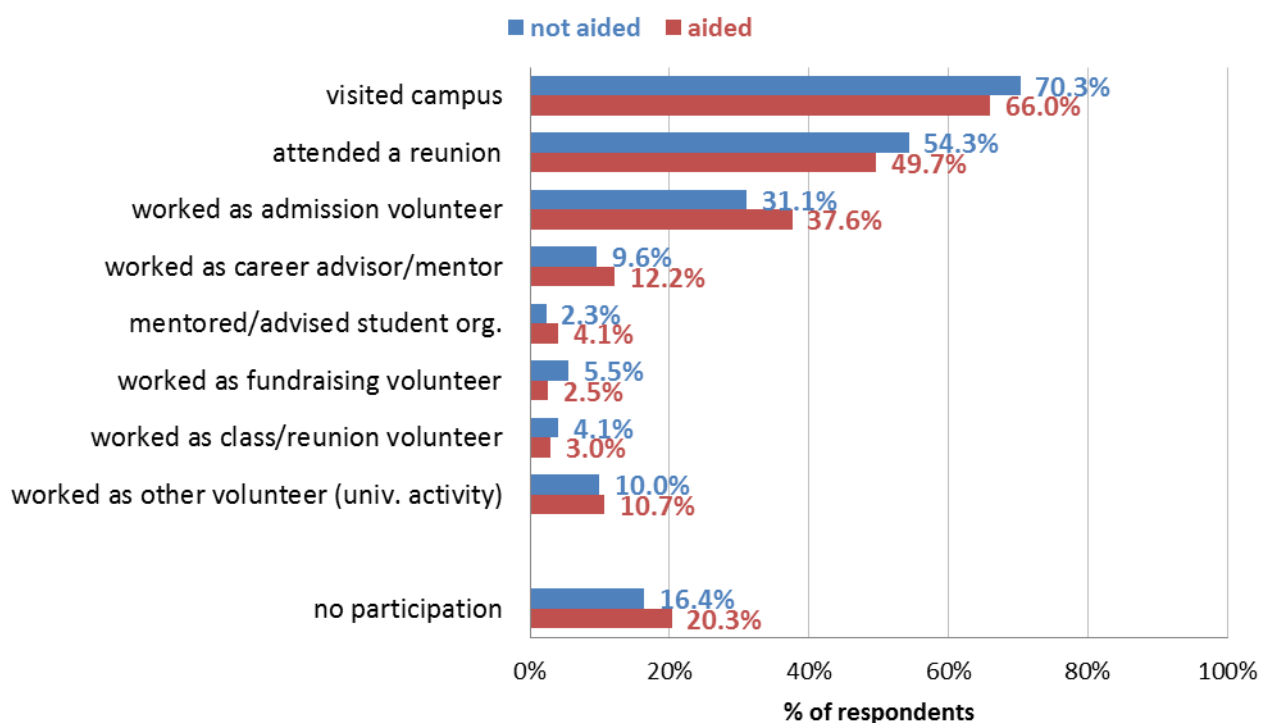
*significant difference between aided and not aided

Results from 2009 Survey by Financial Aid Status – Engagement with Brown

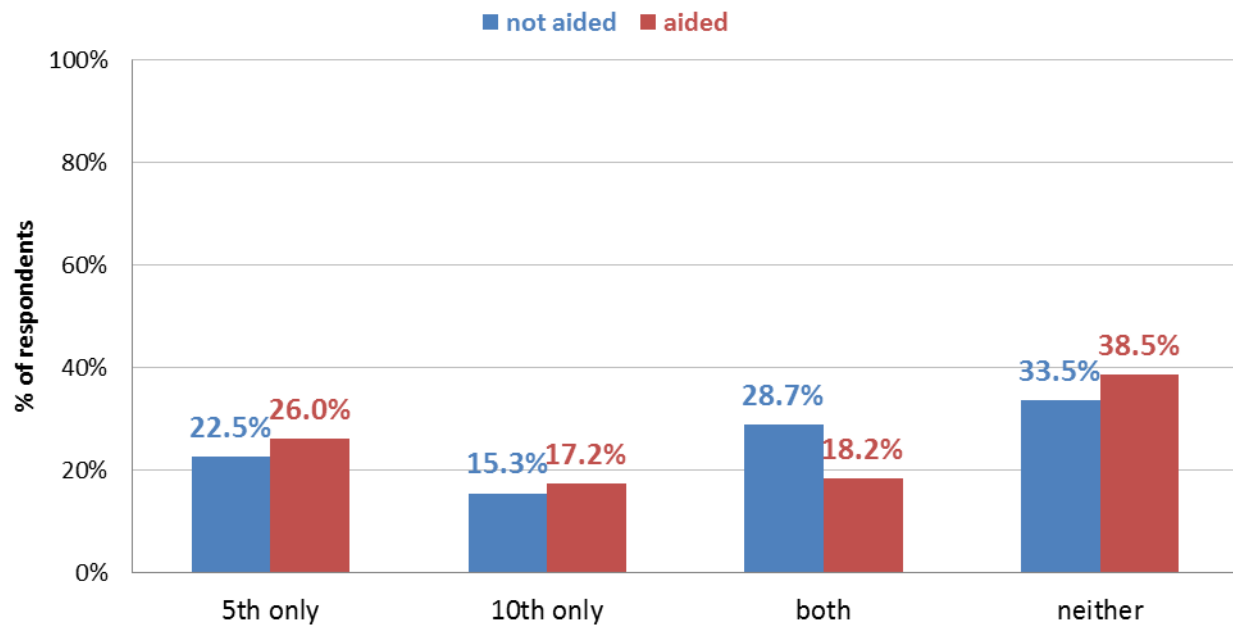
Today, how connected do you feel to Brown?



In the past 5 years, have you participated in any of the following?

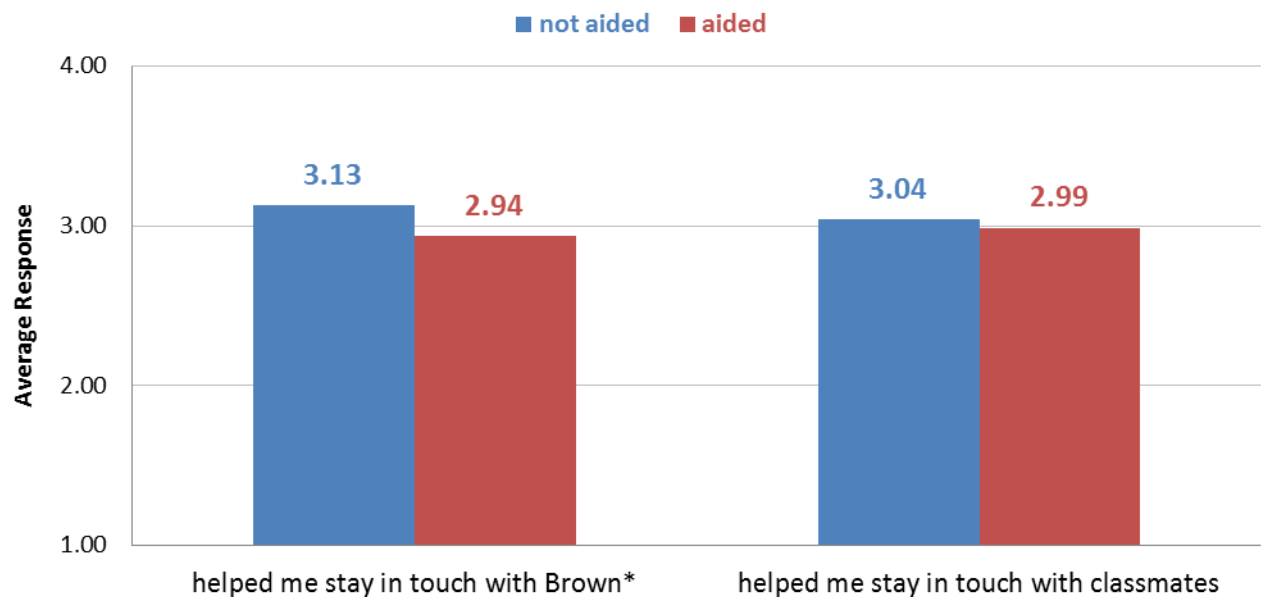


Attendance at 5th and/or 10th Reunion



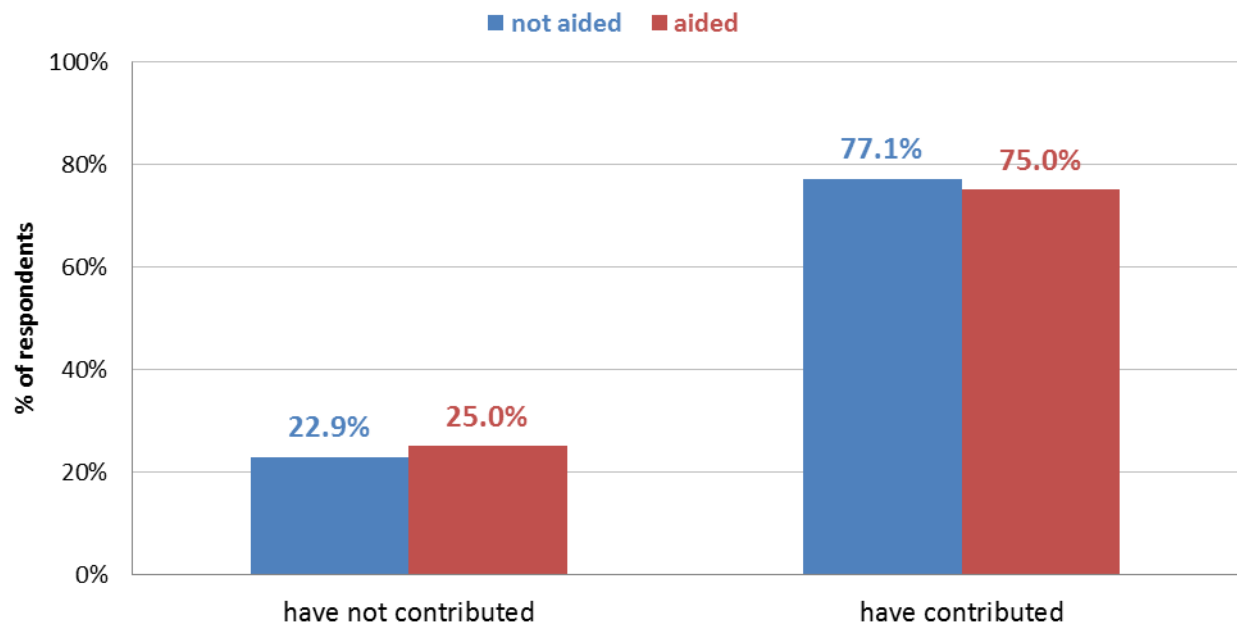
Benefits of Attending 5th and/or 10th Reunion

1 strongly disagree, 2 generally disagree, 3 generally agree, 4 strongly agree



*significantly different between aided and not aided

Financial Contributions to Brown - Summarized by Have or Have not Contributed



Financial Contributions to Brown and Future Plans

