

JESSE M. SHAPIRO

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Contact Information:

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Professional Experience:

Brown University

Eastman Professor of Political Economy, 2019-Present

George S. and Nancy B. Parker Professor of Economics, 2015-2019

Visiting Professor of Economics, Fall 2014

Stanford Institute for Economic Policy Research

Mark and Sheila Wolfson Visiting Professor, January 2019

Trione Visiting Professor, Winter 2018

University of Chicago Booth School of Business

Professor of Economics, 2010-2014

Chookaszian Family Professor of Economics, 2014

Robert King Steel Faculty Fellow, 2010-2011

Centel Foundation/Robert P. Reuss Faculty Scholar, 2010-2011

Assistant Professor of Economics, 2007-2010

Robert King Steel Faculty Fellow, 2009-2010

Neubauer Family Faculty Fellow, 2008-2009

National Bureau of Economic Research

Research Associate, 2011-Present

Faculty Research Fellow, 2005-2011

Programs: Labor Studies (2005), Political Economy (2012), Industrial Organization (2013)

Becker Center on Chicago Price Theory, University of Chicago

Becker Fellow, 2005-2007

Education:

PhD, Economics, Harvard University, 2005

AM, Statistics, Harvard University, 2001

AB, Economics, Harvard College, summa cum laude, 2001

Professional Service:

2020-present Member, Steering Committee, NBER Political Economy Program

2018-present Associate Editor, *Quarterly Journal of Economics*

2017-present Associate Editor, *American Economic Review: Insights*

2014-present Member, American Economic Association Committee for Oversight of Operations and Publishing

2012-2017 Editor, *Journal of Political Economy*

2011-2013 Associate Editor, *American Economic Journal: Applied Economics*

Peer-reviewed Articles:

“The Effect of SNAP on the Composition of Purchased Foods” (with Justine Hastings and Ryan Kessler). *American Economic Journal: Economic Policy*, forthcoming.

“On the Informativeness of Descriptive Statistics for Structural Estimates” (with Isaiah Andrews and Matthew Gentzkow). *Econometrica* 88(6): 2231-2258, November 2020. Gentzkow’s invited Fisher-Schultz Lecture, published with comments and rejoinder.

Peer-reviewed Articles (continued):

- “Pre-event Trends in the Panel Event-study Design” (with Simon Freyaldenhoven and Christian Hansen). *American Economic Review* 109(9): 3307-38, September 2019.
- “Measuring Group Differences in High-Dimensional Choices: Method and Application to Congressional Speech” (with Matthew Gentzkow and Matt Taddy). *Econometrica* 87(4): 1307-1340, July 2019.
- “How Are SNAP Benefits Spent? Evidence from a Retail Panel” (with Justine Hastings). *American Economic Review* 108(12): 3493-3540, December 2018. Lead article.
- “A Note on Internet Use and the 2016 U.S. Presidential Election Outcome” (with Levi Boxell and Matthew Gentzkow). *PLoS ONE* 13(7): e0199571, July 2018.
- “Measuring the Sensitivity of Parameter Estimates to Estimation Moments” (with Isaiah Andrews and Matthew Gentzkow). *Quarterly Journal of Economics* 132(4): 1553-1592, November 2017. Lead article.
- “Greater Internet Use is not Associated with Faster Growth in Political Polarization among US Demographic Groups” (with Levi Boxell and Matthew Gentzkow). *Proceedings of the National Academy of Sciences* 114(40): 10612-10617, October 2017.
- “Special Interests and the Media: Theory and an Application to Climate Change.” *Journal of Public Economics* 144: 91-108, December 2016.
- “Do Pharmacists Buy Bayer? Informed Shoppers and the Brand Premium” (with Bart Bronnenberg, Jean-Pierre Dubé, and Matthew Gentzkow). *Quarterly Journal of Economics* 130(4): 1669-1726, November 2015.
- “Do Newspapers Serve the State? Incumbent Party Influence on the U.S. Press, 1869-1928” (with Matthew Gentzkow, Nathan Petek and Michael Sinkinson). *Journal of the European Economic Association* 13(1): 29-61, February 2015.
- “Competition and Ideological Diversity: Historical Evidence from U.S. Newspapers” (with Matthew Gentzkow and Michael Sinkinson). *American Economic Review* 104(10): 3073-3114, October 2014.
- “Who Is ‘Behavioral’? Cognitive Ability and Anomalous Preferences” (with Daniel J. Benjamin and Sebastian A. Brown). *Journal of the European Economic Association* 11(6): 1231-1255, December 2013. Lead article.
- “Fungibility and Consumer Choice: Evidence from Commodity Price Shocks” (with Justine Hastings). *Quarterly Journal of Economics* 128(4): 1449-1498, November 2013. Lead article.
- “The Effect of Newspaper Entry and Exit on Electoral Politics” (with Matthew Gentzkow and Michael Sinkinson). *American Economic Review* 101(7): 2980-3018, December 2011.
- “Ideological Segregation Online and Offline” (with Matthew Gentzkow). *Quarterly Journal of Economics* 126(4): 1799-1839, November 2011.
- “Can Higher Prices Stimulate Product Use? Evidence from a Field Experiment in Zambia” (with Nava Ashraf and James Berry). *American Economic Review* 100(5): 2383-2413, December 2010.
- “What Drives Media Slant? Evidence from U.S. Daily Newspapers” (with Matthew Gentzkow). *Econometrica* 78(1): 35-71, January 2010. Winner, 2007 Robert H. Durr Award (Midwest Political Science Association).
- “Thin-Slice Forecasts of Gubernatorial Elections” (with Daniel J. Benjamin). *Review of Economics and Statistics* 91(3): 523-536, August 2009.
- “Preschool Television Viewing and Adolescent Test Scores: Historical Evidence from the Coleman Study” (with Matthew Gentzkow). *Quarterly Journal of Economics* 123(1): 279-323, February 2008.
- “Do Harsher Prison Conditions Reduce Recidivism? A Discontinuity-based Approach” (with M. Keith Chen). *American Law and Economics Review* 9(1): 1-29, Spring 2007. Winner, *American Law and Economics Review* Distinguished Article Prize of 2008.
- “Smart Cities: Quality of Life, Productivity, and the Growth Effects of Human Capital.” *Review of Economics and Statistics* 88(2): 324-335, May 2006.
- “Media Bias and Reputation” (with Matthew Gentzkow). *Journal of Political Economy* 114(2): 280-316, April 2006.

Peer-reviewed Articles (continued):

- “Strategic Extremism: Why Republicans and Democrats Divide on Religious Values” (with Edward L. Glaeser and Giacomo A. M. Ponzetto). *Quarterly Journal of Economics* 120(4): 1283-1330, November 2005.
- “Is There a Daily Discount Rate? Evidence from the Food Stamp Nutrition Cycle.” *Journal of Public Economics* 89(2-3): 303-325, February 2005.
- “Urban Growth in the 1990s: Is City Living Back?” (with Edward L. Glaeser). *Journal of Regional Science* 43 (1): 139-165, February 2003.
- “Cities and Warfare: The Impact of Terrorism on Urban Form” (with Edward L. Glaeser). *Journal of Urban Economics* 51(2): 205-224, March 2002.

Other Publications:

- “Transparency in Structural Research” (with Isaiah Andrews and Matthew Gentzkow). *Journal of Business and Economic Statistics* 38(4): 711-722, October 2020. Invited discussion paper, published with comments and rejoinder.
- “Analyzing Polarization in Social Media: Method and Application to Tweets on 21 Mass Shootings” (with Dorottya Demeszky, Nikhil Garg, Rob Voigt, James Zou, Matthew Gentzkow, and Dan Jurafsky). 17th Annual Conference of the North American Chapter of the Association for Computational Linguistics (NAACL), June 2019.
- “Is Big Data a Big Deal for Applied Microeconomics?” In *Advances in Economics and Econometrics: Eleventh World Congress*, edited by Bo Honoré, Ariel Pakes, Monika Piazzesi, and Larry Samuelson. Cambridge: Cambridge University Press, 2017.
- “Media Bias in the Marketplace: Theory” (with Matthew Gentzkow and Daniel F. Stone). In *Handbook of Media Economics*, edited by Simon Anderson, David Strömberg, and Joel Waldfogel. Amsterdam: Elsevier, 2016.
- “Ideology and Online News” (with Matthew Gentzkow). In *Economic Analysis of the Digital Economy (NBER Conference Report)*, edited by Shane Greenstein, Avi Goldfarb, and Catherine Tucker. Chicago, IL: University of Chicago Press, 2015.
- “Competition and Truth in the Market for News” (with Matthew Gentzkow). *Journal of Economic Perspectives* 22(2): 133-154, Spring 2008.
- “Market Forces and News Media in Muslim Countries” (with Matthew Gentzkow). In *Information and Public Choice: From Media Markets to Policy Making*, edited by Roumeen Islam. Washington, DC: World Bank, 2008.
- “Media, Education and Anti-Americanism in the Muslim World” (with Matthew Gentzkow). *Journal of Economic Perspectives* 18(3): 117-133, Summer 2004.
- “Why Have Americans Become More Obese?” (with David M. Cutler and Edward L. Glaeser). *Journal of Economic Perspectives* 17(3): 93-118, Summer 2003.
- “The Benefits of the Home Mortgage Interest Deduction” (with Edward L. Glaeser). *Tax Policy and the Economy* 17: 37-82, January 2003.
- “City Growth: Which Places Grew and Why” (with Edward L. Glaeser). In *Redefining Urban and Suburban America: Evidence from Census 2000, Volume 1*, edited by Bruce Katz and Robert E. Lang. Washington, DC: Brookings Institution Press.

Working Papers:

- “A Model of Scientific Communication” (with Isaiah Andrews). NBER Working Paper No. 26824, October 2020.
- “Bounds on a Slope from Size Restrictions on Economic Shocks” (with Marco Stenborg Petterson and David Seim). NBER Working Paper No. 27556, July 2020.
- “Cross-Country Trends in Affective Polarization” (with Levi Boxell and Matthew Gentzkow). NBER Working Paper No. 26669, June 2020.

Grants:

2020-2023	National Science Foundation Grant SES-1949047 (with Isaiah Andrews and in collaboration with Matthew Gentzkow)
2017-2020	National Science Foundation Grant SES-1658037 (with Justine Hastings)
2016-2018	Robert Wood Johnson Foundation Policies for Action Grant (with Justine Hastings)
2016-2017	Russell Sage Foundation Grant 83-17-13 (with Justine Hastings)
2015-2016	Russell Sage Foundation Grant 98-15-09 (with Justine Hastings)
2013-2016	National Science Foundation Grant SES-1260411 (with Matthew Gentzkow)
2009-2012	National Science Foundation Grant SES-0922342 (with Matthew Gentzkow)
2006-2009	National Science Foundation Grant SES-0617658 (with Matthew Gentzkow)

Honors, Scholarships, and Fellowships:

2017	Fellow, Econometric Society
2016	Brown University Presidential Faculty Award
2011-2012	Alfred P. Sloan Research Fellow
2001-2005	Institute for Humane Studies, Humane Studies Fellowship
2004-2005	Center for Basic Research in the Social Sciences, Dissertation Completion Grant
2004-2005	Chiles Foundation Fellowship
2001-2004	National Science Foundation, Graduate Research Fellowship

Other Positions and Affiliations:

2017	Microsoft Research, Business Guest
2015-2016	Microsoft Research, Consulting Researcher

Selected Invited Talks:

2020	Eitan Berglas Lecture, Tel Aviv University (postponed; first part conducted remotely)
2015	Malim Harding Visitor, University of Toronto
2015	Invited Speaker, Eleventh World Congress of the Econometric Society
2012	Eighth Peter B. Pashigian Memorial Lecture, University of Chicago

Teaching:

2015-2020	Industrial Organization (Brown University; PhD)
2014-2020	Economics of Mass Media (Brown University; BA)
2013	Econometric Methods for High-Dimensional Data (NBER; PhD)
2013,	Price Theory Summer Camp (University of Chicago; PhD)
2016-2018	
2008-2013	Competitive Strategy (Chicago Booth; MBA)

Conferences Organized:

2020	NBER Political Economy Program Summer and Fall Meetings (with Gerard Padró i Miquel)
2018	NBER Industrial Organization Program Winter Meeting (with Myrto Kalouptsi)
2014-2018	Media and Communications, Becker Friedman Institute (with Matthew Gentzkow in 2014-2018 and with Emir Kamenica in 2016-2018)
2015	Advances in Price Theory, Becker Friedman Institute (with Glen Weyl)