Breaking the status quo –
What’s YOUR disruptive idea?

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Deadline: 1 February 2017

47th St. Gallen Symposium
3–5 May 2017
#disruptiondilemma
SEIZE THE OPPORTUNITY

Take part in the St. Gallen Wings of Excellence Award 2017 to qualify for participation as a “Leader of Tomorrow” in the world’s premier opportunity for intergenerational debates: The 47th St. Gallen Symposium (3–5 May 2017).

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COME UP WITH A DISRUPTIVE IDEA

Write an essay to the question “Breaking the status quo – What is YOUR disruptive idea?” Let’s think beyond disruptive innovation in management and look at disruption more generally as something that breaks the status quo – be it in business, politics, science, or society. Pick the one of these four fields you are most passionate about, identify a problem of greater magnitude and come up with a disruptive idea to solve it. Your idea must aspire to inspire top-notch leaders worldwide. Do not free ride on the buzzword “disruption” but rather be bold and develop a truly novel and radical concept to win our prestigious award.

CHECK ELIGIBILITY AND PROCEDURE

You are eligible if you are enrolled in a graduate or postgraduate level study programme (Master level or higher) in any field of study at a regular university as of 1 February 2017, and were born in 1987 or later.

Register now at www.symposium.org/apply and submit your essay no later than 1 February 2017. All essays will be judged by an independent jury composed of academics and business executives.

The 100 best competitors get invited to the 47th St. Gallen Symposium. To win the award, the six finalists will compete against each other on the symposium’s big stage and convince the jury of their ideas. The three very best candidates will receive the prestigious award.

Leaders of Tomorrow Talk with Paul Polman in 2015