



New Name for BriovaRx

We are excited to announce that **we are uniting our brands to simplify the experience for you, your members and their providers.** BriovaRx is changing its name to **Optum Specialty Pharmacy** and BriovaRx Infusion Services will change to **Optum Infusion Pharmacy.**

BriovaRx is an important part of the Optum family of services so we believe it is important to align our specialty and infusion pharmacies under the Optum brand. Being fully aligned allows us to provide a **seamless member experience**, avoid confusion and continue to focus on integrated clinical capabilities and exceptional support.

The rebrand will begin in October 2019. Only the name will change – the member experience will remain the same and the change will help reduce confusion when receiving both specialty and non-specialty medications. During the transition, which will extend through the end of 2020, individuals might see the old and new names on various materials. **We will keep members informed** about the name change including notifications in pharmacy packaging, online banner with links to more information and a message when calling customer service professionals who are also fully prepared to answer any questions.

We appreciate your business and look forward to serving your members under one unified Optum brand. We are committed to providing simple and connected solutions that deliver better health outcomes and lower total cost of care.

For more information, visit specialty.optumrx.com or call **1-844-265-1761**