Rubén Gallo is an award-winning writer and scholar. He is the author of *Freud’s Mexico: Into the Wilds of Psychoanalysis* (2010), an essay about Freud’s fantasies about Mexico. He has also published *Mexican Modernity: the Avant-Garde and the Technological Revolution* (2005), an essay about the Mexican avant-garde’s fascination with machines, and two books about Mexico City’s visual culture: *New Tendencies in Mexican Art* (2004) and *The Mexico City Reader* (2004). He is currently at work on a new book on *Marcel Proust’s Latin Americans*. He is a member of the board of the Sigmund Freud Museum in Vienna, and in 2009 he was the Freud-Fulbright Visiting Scholar in Psychoanalysis in Austria. He teaches at Princeton University and lives in New York City.