

Political Science 1210  
Tue, Thu 2:30-3:50  
Brown University  
Spring 2008

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Office Hours: Wed., 2:00-4:00

## **The Politics of Economic Transformation in Latin America**

### **I. About this Class**

This course explores the politics of economic transformation in contemporary Latin America. The first part of the class examines the state-led strategies of development that characterized the region in the middle decades of the 20<sup>th</sup> century. The focus then shifts to the wave of free-market, neoliberal economic reforms and globalization that swept Latin America in the 1980s and 1990s. Particular emphasis is given to dramatic challenges to neoliberalism and globalization, such as the Zapatista rebellion in Mexico and the recent political resurgence of the left across the region. Countries discussed in depth include Mexico, Cuba, and Peru. In addition to providing a substantive understanding of the political economy of development in Latin America, this course aims to expose students to basic conceptual and analytic tools for understanding the interaction of political and economic forces.

### **II. Requirements**

There are **four** requirements for this course:

1. In-class mid-term (25%)
2. Take-home final exam (30%)
3. A 10-15 page research paper (30%)
4. Class participation (15%)

Late research papers and take-home exams will be penalized. Regarding class participation, students will be evaluated on a) attendance, b) contributions to class discussions, c) and contributions to class exercises.

### **III. Readings**

A pack of course readings is available at Allegra Print and Imaging on Thayer Street. Most of the readings are in the course pack, and it is recommended that you purchase the pack. The following two books are also required; they are available for purchase at the Brown University Bookstore:

(1) George A. Collier with Elizabeth Lowery Quaratiello, *Basta!: Land and the Zapatista Rebellion in Chiapas*, 3rd ed. (Oakland, CA: The Institute for Food and Development Policy, 2005).

(2) Duncan Green, *Silent Revolution: The Rise and Crisis of Market Economics in Latin America*, 2<sup>nd</sup> ed. (London: Monthly Review Press, 2003).

#### **IV. Schedule and Reading Assignments**

##### **1. Patterns of Development in Latin America: An Overview**

-Skidmore and Smith, *Modern Latin America* (prologue; and chapter 2) [Reader #1]

-Green, *Silent Revolution* (introduction; and chapter 1)

##### **2. The Rise of the Developmental State: Dependency and Inward-Oriented Industrialization**

###### **Introduction: The *Dependencia* Theorists**

-Lehmann, *Democracy and Development in Latin America* (chapter 1) [Reader #2]

-Gunder Frank, "The Development of Underdevelopment" [Reader #3]

-Galeano, *Open Veins of Latin America* (pp. 11-18; and pp. 225-83) [Reader #4]

###### **Comparative Perspectives on ISI: Argentina, Brazil, Mexico, and Peru**

-Skidmore, "Comparing Argentina and Brazil" [Reader #5]

-Gereffi and Evans, "Transnational Corporations, Dependent Development, and State Policies in the Semiperiphery: A Comparison of Brazil and Mexico" [Reader #6]

-Cardoso, "Associated Dependent Development" [Reader #7]

-Stepan, "The State and Foreign Capital" [Reader #8]

-Collier, "Overview of the Bureaucratic-Authoritarian Model" [Reader #9]

-Documentary: "Mexico: From Boom to Bust, 1940-1982"

###### **An Alternative Strategy of Development? The Case of Cuba**

-Eckstein, *Back from the Future* (pp. 31-41) [Reader #10]

-Boorstein, *The Economic Transformation of Cuba* (chapter 2) [Reader #11]

-Packenham, "Cuba and the USSR since 1959: What Kind of Dependency?" [Reader #12]

-Documentary: "Cuba: In The Shadow of Doubt"

##### **3. From State to Market: The "Lost Decade" and the Turn to Neoliberalism**

###### **The Crisis of the 1980s: Toward a New "Consensus"**

-Yergin and Stanislaw, *The Commanding Heights* (pp. 231-269) [Reader #13]

-Edwards, *Crisis and Reform in Latin America* (pp. 1-10; and Table 3-2) [Reader #14]

- Williamson, “What Washington Means by Policy Reform” [Reader #15]
- Vargas Llosa, “Foreword” [Reader #16]
- Green, *Silent Revolution*, (chapters 2, 3 and 5)

**\*\*\*\* In-Class Mid-Term Exam \*\*\*\***

Date to be announced.

**People on the Move: Immigrants and Refugees**

- Fernández Kelly and Portes, “Continent on the Move” [Reader #17]
- Handelman, *Mexican Politics* (pp. 157-61) [Reader #18].
- Escobar Latapí, “The Connection at Its Source” [Reader #19]
- Documentary: “Continent on the Move: Migration and Urbanization”

**4. Challenges to the Neoliberal Model**

**Introduction**

- Green, *Silent Revolution* (chapters 4, 6 and 7)

**Peasant Rebellion: The Zapatista Uprising in Mexico**

- Collier, *Basta!* (entire book)
- EZLN, “First Declaration of the Lacandon Jungle” [Reader #20]
- McKinley, “Solution to a Stalled Revolution” [Reader #21]
- Documentary: “The Sixth Sun: Mayan Uprising in Chiapas”

**Resurgence of the Left in Latin America: Is the Pendulum Reversing?**

- “Year of Elections,” pp. 4-17, and 21-50 [Reader #22]
- Finnegan, “Leasing the Rain” [Reader #23]
- Castañeda, “Latin America’s Left Turn” [Reader #24]
- Munck, “Latin America: Old Problems, New Agenda” [Reader #25]
- Dominguez, “Bush Administration Policy” [Reader #26]
- Hakim, “Is Washington Losing Latin America?” [Reader #27]
- Castañeda and Navia, “The Year of the Ballot” [Reader #28]
- Castañeda and Navia, “New Leaders, New Voices” [Reader #29]

**5. Wrapping Up**

- Green *Silent Revolution* (chapters 8 and 9)

**\*\*\*\* Research Paper Due, Monday, May 12, 5pm.\*\*\*\***

**\*\*\*\* Take-Home Exam Due, Friday, May 16, 5pm.\*\*\*\***

**Political Science 1210**  
**The Politics of Economic Transformation in Latin America**

Spring 2008, Professor Richard Snyder

1. Thomas E. Skidmore and Peter H. Smith, *Modern Latin America*, 4th ed., (New York: Oxford University Press, 1997), Prologue and Chapter 2.
2. David Lehmann, *Democracy and Development in Latin America* (Philadelphia, PA: Temple University Press, 1990), Chapter 1.
3. André Gunder Frank, "The Development of Underdevelopment," pp. 1-17 in James D. Cockroft, André Gunder Frank, and Dale L. Johnson, eds. *Dependence and Underdevelopment: Latin America's Political Economy* (Garden City, NY: Anchor Books, 1972).
4. Eduardo Galeano, *Open Veins of Latin America: Five Centuries of the Pillage of a Continent* (New York: Monthly Review Press, 1973), pp. 11-18; and pp. 225-83.
5. Thomas E. Skidmore, "Comparing Argentina and Brazil: The Link between Politics and Economic Development," *New World* 1, no. 1 (1986): 12-45.
6. Gary Gereffi and Peter Evans, "Transnational Corporations, Dependent Development, and State Policy in the Semiperiphery: A Comparison of Brazil and Mexico," *Latin American Research Review* 16:3 (1981), pp. 31-64.
7. Fernando Henrique Cardoso, "Associated-Dependent Development: Theoretical and Practical Implications." In *Authoritarian Brazil: Origins, Policies, and Future*, ed. Alfred Stepan, 142-78 (New Haven, CT: Yale University Press, 1973).
8. Alfred Stepan, *The State and Society: Peru in Comparative Perspective* (Princeton: Princeton University Press, 1978), pp. 230-89 ["The State and Foreign Capital"].
9. David Collier, "Overview of the Bureaucratic-Authoritarian Model," pp. 19-32, in David Collier (ed.), *The New Authoritarianism in Latin America* (Princeton: Princeton University Press, 1979)
10. Susan Eva Eckstein, *Back from the Future: Cuba under Castro* (Princeton: Princeton University Press, 1994), pp. 31-41.
11. Edward Boorstein, *The Economic Transformation of Cuba: A First-Hand Account* (New York: Monthly Review Press, 1968), Chapter 2.

12. Robert A. Packenham, "Cuba and the USSR since 1959: What kind of Dependency?" pp. 109-139 in Irving Louis Horowitz, ed. *Cuban Communism* (New Brunswick, NJ: Transaction Books, 1987)
13. Daniel Yergin and Joseph Stanislaw, *The Commanding Heights: The Battle between Government and the Marketplace that is Remaking the Modern World* (New York: Simon and Schuster, 2002), pp. 231-69.
14. Sebastian Edwards, *Crisis and Reform in Latin America: From Despair to Hope* (New York: Oxford University Press, 1995), pp. 1-10; and Table 3-2.
15. John Williamson, "What Washington Means by Policy Reform," pp. 7-20 in John Williamson, ed. *Latin American Adjustment: How Much has Happened?* (Washington, D.C.: Institute for International Economics, 1990).
16. Mario Vargas Llosa, "Foreward," pp. xiii-xxii in Hernando de Soto, *The Other Path: The Invisible Revolution in the Third World* (New York: Harper and Row, 1989).
17. M. Patricia Fernández Kelly and Alejandro Portes, "Continent on the Move: Immigrants and Refugees in the Americas," pp. 248-74 in Alfred Stepan, ed. *Americas: Interpretive Essays* (New York: Oxford University Press, 1992).
18. Howard Handelman, *Mexican Politics: The Dynamics of Change* (New York: St. Martin's Press, 1997), pp. 157-61.
19. Agustín Escobar Latapí, "The Connection at Its Source: Changing Socioeconomic Conditions and Migration Patterns," pp. 66-81 in Abraham E. Lowenthal and Katrina Burgess, *The California-Mexico Connection* (Stanford, CA: Stanford University Press, 1993).
20. EZLN, "First Declaration of the Lacandon Jungle," 1993.
21. James C. McKinley, Jr. "Solution to a Stalled Revolution: Write a Mystery Novel," *The New York Times* (December 13, 2004).
22. "Year of Elections," *ReVista* (Spring/Summer 2006). pp. 4-17, and 21-50.
23. William Finnegan, "Leasing the Rain: Letter from Bolivia," *The New Yorker* (April 8, 2002).
24. Jorge G. Castañeda, "Latin America's Left Turn," *Foreign Affairs* (May/June 2006).
25. Gerardo L. Munck, "Latin America: Old Problems, New Agenda," *Democracy at Large* Vol. 2, N° 3 (2006): 10-13.

26. Jorge I. Dominguez, "Bush Administration Policy," *ReVista* (Spring/Summer 2005): 3-5.
27. Peter Hakim. "Is Washington Losing Latin America?" *Foreign Affairs* (January/February 2006): 39-53.
28. Jorge G. Castañeda and Patricio Navia, "The Year of the Ballot," *Current History* (February 2007): 51-57.
29. Jorge G. Castañeda and Patricio Navia, "New Leaders, New Voices," *Americas Quarterly* (Spring 2007): 41-51.