Friday, November 21, 2014
12:00-1:00 PM • 121 SOUTH MAIN, ROOM 245
Sponsored by the C.V. Starr Lectureship

Text-Messaging for Alcohol Prevention:
A novel qualitative method for intervention development

The Department of Behavioral and Social Sciences’ i-BSHS (Innovations in Behavioral and Social Health Sciences) lecture series fosters collaborative discussion on innovative behavioral and social science-based approaches to improving population health.

Dr. Rochelle Rosen is Assistant Professor of Behavioral and Social Sciences in the Brown University School of Public Health and a Research Scientist in the Centers for Behavioral and Preventative Medicine. Dr. Rosen and the TMAP team, Drs. Beth Bock, Nancy Barnett, and Herpreet Thind, and Senior Research Assistant Kristen Walaska, will present their Innovation Award winning submission, utilizing technology to develop novel methods to reduce heavy drinking among college students.

Continue the conversation with our speaker over a light lunch immediately following the talk in room 241.