



BROWN
School of Public Health

i-BSHS Seminar Series:

Health Disparities & Intervention Development

Using Social Psychological Theory Integrated with Culture to Improve Physical Activity and Diet in South Africa

Friday, November 22, 2019
12:00pm – 12:55pm
121 South Main St, Room 245

John B. Jemmott III, PhD
Kenneth B. Clark Professor of Communication and Psychiatry
Annenberg School for Communication and Perelman School of Medicine
University of Pennsylvania



John B. Jemmott III, PhD has conducted a program of rigorous research on culturally appropriate HIV/STI risk-reduction interventions for African American adolescents, men, women, and couples and Latino adolescents in the United States, adolescents and men in South Africa, and adolescents in Botswana. This work has integrated qualitative research with social psychological theories, including the Social Cognitive Theory and the Theory of Planned Behavior, to develop interventions that are both culturally appropriate and theoretically grounded. He has published more than 100 articles in peer-reviewed journals and has served as Principal Investigator of over \$64 million in research grants from the National Institutes of Health (NIH).

The **i-BSHS (Innovations in Behavioral and Social Health Sciences)** lecture series fosters collaborative discussion on innovative behavioral and social science-based approaches to improving population health.

Light refreshments will be provided, please feel free to bring your lunch as well.

Department of Behavioral and Social Sciences
C.V. Starr Foundation