Bringing Back Pittsburgh’s Promise
WELCOME AND INTRODUCTION

- Youngest Big City Mayor
- One of top 20 “Best of the World” travel destinations
  - National Geographic
- One of top “Ten American Comeback Cities”
  - Forbes
- “Most Livable City” in America
  - Forbes, The Economist
PITTSBURGH’S PROMISE:
Economic and Environmental Transformation
PITTSBURGH’S PROMISE:
Growing our population

Source: Nullspace, March 2010
TODAY'S PRESENTATION

- National Leader in Job Growth and Creation
  - Diversified economy
  - Brownfield reclamation

- National Leader in Sustainability
  - Green building
  - Green initiatives
  - Sustainable transportation
NATIONAL LEADER: Job Growth & Creation

- Unemployment rate below national average
  - National Average: 7.1%
  - Pittsburgh’s Average: 6.6%

- More than **1.1 million jobs** in the Pittsburgh region today
NATIONAL LEADER: Job Growth & Creation

- Thriving real estate market
  - #1 Most Affordable City to Buy a Home (Forbes)

- City of neighborhoods, citizen service
  - servePGH
Pittsburgh is located within 500 miles of half of the entire U.S. population.
DIVERSIFIED ECONOMY: Education and Research

- Home to 35 regional colleges and universities.

- 100 corporate research and development centers keep Pittsburgh in a pace-setter position.
Pittsburgh is an “eds-and-meds” economy and more...
DIVERSIFIED ECONOMY: Financial Sector

- Numerous global institutions chose Pittsburgh to locate headquarters or major business units.
DIVERSIFIED ECONOMY: Information & Communications Technology

- Nearly 1,600 technology firms employ 32,000 people.
- Growing entrepreneurship economy.
NATIONAL LEADER: Brownfield Reclamation
NATIONAL LEADER: Brownfield Reclamation

- Pittsburgh Technology Center
  - Former steel mill site transformed into a high-tech workspace
  - Located near universities and downtown
  - Houses hundred of researchers
NATIONAL LEADER: Brownfield Reclamation
NATIONAL LEADER: Sustainability

- Green Government Task Force
- Office of Sustainability and Energy-Efficiency
- Green Trust Fund
NATIONAL LEADER: Green Building

- Retro-fitting City County Building
NATIONAL LEADER: Green Building

- Pittsburgh has emerged as an American center of green building.
NATIONAL LEADER: Green Building

- MARKET SQUARE
  - Eliminated vehicular traffic in plaza, increased walkability, improved bike/ped safety
  - Provides outdoor dining and a pedestrian-friendly public space.
NATIONAL LEADER: Green Building

- BAKERY SQUARE – home to Google Pittsburgh
NATIONAL LEADER: Green Initiatives

LED Streetlights and traffic signals
GREEN INITIATIVES: Green Up

- Partner with neighborhood groups to transform overgrown and abandoned lots
GREEN INITIATIVES: Green Up
GREEN INITIATIVES: Urban Forest

- TreeVitalize Initiative
- Residents become tree stewards
NATIONAL LEADER – Sustainable Transportation

- Continue to be “America’s Most Livable City"
- Hired City’s first bicycle-pedestrian coordinator
- Launched City’s first comprehensive transportation plan
NATIONAL LEADER – Sustainable Transportation

- City’s first-ever, 25-year, comprehensive transportation plan
NATIONAL LEADER –
Sustainable Transportation

- 22 miles of riverfront trails
- The Great Allegheny Passage trail
- On-street bike lanes and shared lanes
NATIONAL LEADER – Sustainable Transportation

- Continued development of riverfront property and trails
- Allegheny Riverfront Master Plan
Thank you!

- Pittsburgh is a model City and we welcome you to visit.