tink | knit is a student-run social venture started by the Brown University Enactus Team in 2014, dedicated to helping low-income single moms through teaching them knitting hats and selling the hats in the Brown Bookstore. All profits will go to the single mom and provide them with the extra income to sustain their families.

Since knitting can be done at home while taking care of kids, single moms can make an extra income without compromising the attention their kids need, thus solving the work-family conflict. Making just 4 hats per week would contribute an earnings boost of approximately 25% to a single mom’s income. All products are customized and hand signed, creating a personal connection between the moms and the customers. Through the bi-weekly practical skill training workshops and social events, we envision the formation of a strong, supportive community for single moms and their children.

Meet the Team

Emma Harthara '17
Operation Director

Julie Xu '17
Founder & President

Julie Zhuolei Xu '15
Founder & Vice President

Marte Pysak '18
Marketing Director

Jesamine Dyus '16
Outreach Specialist

Braden Russell '18
Business Director

Alia Elghab '17
Business Director

Robert Lee '17
External Affairs Specialist

Alexa Delhoume (RISD) '17
Branding Consultant

Kelly Luc '17
Marketing Strategy Specialist

Wenjie Zheng '17
Sales Strategy Specialist

Candy Rui '18
Social Media Specialist

Shuying N '17
Treasurer

Samarnee Mahbub '18
Supply Chain Specialist

Tamsin Rankine-Fourdraine '17
Employee Relations Specialist

Drew Solomon '18
Business Strategy Specialist

A tink hat is more than a purchase; it’s an investment into our community

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