BrownConnect is excited to bring back their #BrownConnect Instagram competition this year, and we would like your student group or athletic team to compete for the $500 prize!

On November 5, we will be launching BrownConnect 2.0, an upgrade of the BrownConnect site, and our new BrownConnect twitter handle. We will have events at CareerLAB throughout the day, showcasing all the ways that BrownConnect can help students with their internship search and beyond. We really want to show students how to make the BrownConnect search tool work in their favor!

Here is how you can get involved:

1. Follow our twitter feed (@BrownConnect) and encourage as many of your group members, team members, leaders, friends to follow our handle.

2. Join our Instagram competition on Thursday, November 5! Follow @BrownCareerLAB and submit your creative BrownConnect photo (t-shirts provided). You must follow and mention @BrownCareerLAB, tag it with #BrownConnect, AND one line from your group telling us why you love BrownConnect.

   Note: Your profile must be public in order to compete! If we cannot access your photo, we unfortunately won’t be able to see how awesome it is! If your group has an Instagram account, you may use this to submit.

Instructions for participating in the #BrownConnect competition:

• Between 9 am and 5 pm from Monday, November 2 through Wednesday, November 4, a representative from your student group/team must come pick up a T-Shirt from CareerLAB, first floor (LIMIT 3 PER GROUP)

   Note: These T-Shirts are available on a first come, first served basis. There are only 150 available T-Shirts at CareerLAB, so get them while they’re hot! And if we have some extras to share then we are willing to give extras on Wednesday.

• On Thursday, November 5 from 12:01AM to 5 PM post a photo of your student group/team to Instagram with a post stating WHY YOU LOVE BROWNCONNECT! The most creative photo posted that day will win!

• Photo must include: The BrownConnect T-Shirt prominently displayed, #BrownConnect, #StudentGroupName, @BrownCareerLAB with a post stating WHY YOU LOVE BROWNCONNECT!(remember your instagram account must be public for us to see the photo)

   Note: In order to participate you must be a categorized student group. Athletic team budgets are eligible for participation.

What's in this for you besides promoting the best internship tool on campus?
The student group/team with the MOST CREATIVE PHOTO on Instagram will receive $500 in their SAO Student or Athletic team Account!

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In addition, CareerLAB will be highlighting BrownConnect during their regular Peer Advisor Open Hours, or for that day “Cupcakes and Connections,” 1:30 to 3:30 pm on Thursday, November 5th, where we'll have decadent cupcakes!

Please feel free to email me at Bianca_Duah@brown.edu, if you have any questions! You can also email the CareerLAB Internships Manager Sarah_Brown1@brown.edu with any questions.