

## HOW TO ROCK THE CAREER FAIR

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### BEFORE

- **Do your homework.** Research the organizations that are attending by checking CareerLAB or the sponsor's site.
- **Practice your elevator pitch.** About 30 seconds. What are you studying, past experiences, and end with asking a question about opportunities, or about the organization.
- **Plan what you will wear.** Business casual usually is the way to; in tech, t-shirts are okay.
- **Be ready with a professional resume.** Not all employers ask, but better to be prepared. Check out our tip sheets for examples, and plan a resume review in advance.

### DURING

- Fair warning: career fairs are **noisy!**
- **Check the map** to see employer locations to plan your visit; check CareerLAB or the sponsor's site for more information on employers
- **Observe other students** and listen to how they talk to employers.
- **Many organizations are represented by alumni.** Talk to them! They were in your shoes once, and you share the Brown experience.
- **Ask for business cards.** This allows you to follow up with the employers that interest you.
- **Take notes!** Jot down info on your conversations with the employer; it helps with follow-up.

### AFTER

- **Send emails** to employers you want to follow up with. Thank them for their time, remind them of your conversation, and indicate your interest.

Questions? Email [careerlab@brown.edu](mailto:careerlab@brown.edu)