Brown University

Campus Sign Standards

January 2022
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Exterior
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Primary Colors:

- **Brown**: Pantone: 476C
- **White**: Pantone: White

Secondary Colors:

- **Red**: Pantone: 2347C
- **Black**: Pantone: Process Black
- **Dark Gray**: Pantone: Cool Gray 11C
- **Light Gray**: Pantone: Cool Gray 3C

Materials:

- **Brown**: 3M: 7725-19
- **White**: 3M: 7725-10
- **Red**: 3M: TBD
- **Black**: 3M: 7725-12
- **Dark Gray**: 3M: 7725-41
- **Light Gray**: Gerber: 220-121

- **Bronze**: Light Oxidized Finish
  - Horizontal Grain
**Description:**

Typography is a major part of the identity of Brown University, its use and selection is limited to Minion Pro, and Gotham Narrow.

Minion is the primary typeface for all exterior signage, however for contemporary buildings using a building address in addition to the building identification sign, Gotham may be used with approval from the project manager, University Architect or the Office of University Communications.

**Typography:**

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*
```

Minion Pro - Book

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*
```

Gotham Narrow - Bold
Identity:
The Brown Identity should be in partnership with the Brown Visual Identity Policy. For exterior signage only the one color logo, illustrated below, shall be used. Signage should never use the full color logo as its use is reserved for official communication and documents.

Symbols:
Symbols developed for the Brown University Sign Standards shall be rendered as shown. Alternate symbols, arrows, and or icons should not be used for exterior signage.

Identity:

![Brown University Logo](image)

Symbols:

![Symbol Examples](image)

Arrows:

- Right
- Up-Right
- Up
- Up-Left
- Left

Symbols & Iconography:

![Accessibility Icon](image)
Description:
Porcelain enamel sign band used to identify individual buildings, and address. Conditions vary, either building mounted or freestanding depending on location. Additional directory bands may be added to identify schools, institutes and departments or direct to accessible entries.

Typography:
Minion Pro - Regular +0em

Materials:
Posts: 1" x 2" Alum Posts
Support Bar: Fabricated Alum.
Cabinet

Finishes and Colors:
Band: Brown
Text rules and Logo: White
Posts and Support Bar: Black
Directory Support: Black
Directory Bars: White
Directory Bar Copy: Black

Variety (Max Width 4'-6") Verify Location Prior to Fabrication
Section 1: Page 6

Building Identification - Type A

Built in 1955
45 Prospect Street
45
Corliss Brackett House

Built in 1955
258 India Street
258
Caputo Rowing Center
at Marston Boathouse

3'-6" (Max Above Grade)

Varies (Max 4'-6")

Elevation
Scale: 3/4" = 1' - 0"

Brown University Campus Sign Standards
Exterior

Section 1: Page 6
Description:
Layout grid for 4 1/2" sign band.

Detail
Scale: 3" = 1' - 0"
Description:
Detail 8" Sign Band

Detail

Scale: 1 1/2" = 1' - 0"

Brown University Campus Sign Standards
Exterior

Section 1: Page 8
Description:
Where required, secondary identity bands may be implemented. These bands are limited to schools, institutes and departments, and positioned in that order. These panels are a fixed width and come in two heights depending on the information needed.
There shall be a maximum of 3 secondary bands allowed at any location. Accessibility directional bands may take a fourth position if needed, to provide this critical information to the users of the building.
Bands are mechanically attached to the sign above with a breakformed aluminum bracket.

Scale: 3" = 1' - 0"
Description:
Secondary Identity panel layout grid. As previously noted these panels are limited to 3 per building, and shall be positioned in the order and priority of schools, institutes and departments. Accessibility information may take a fourth position if necessary to convey this critical message.

Department of Physics

Department of American Studies

School of Engineering

Institute for Molecular and Nanoscale Innovation (IMNI)

Department of Modern Culture and Media

Access from lift at West Entrance

Scale: 3” = 1’ - 0”
Description:
Assembly for freestanding building identification.

Detail
Scale: 6” = 1’ - 0”

Support Bar

Tamper-resistant hardware painted black

1/8” alum. backer painted black.

1/8” alum face panel welded to channel frame from behind painted black

1/8” breakformed alum. mounting bracket, painted black. Mechanically fastened to support bar

1 1/2” x 1/2” x 1/8” alum. channel frame painted black. Adjust height to match sign band

Self tapping screws to attach support band to posts.

Primary Band Bracket

Sign Band

Counter sunk self tapping screw set behind upper directory panel to secure to post.

Rivet-nut

Secondary Panel Bracket

Secondary Panels

2” x 1” x 1/8” alum posts with closed tops. All seams welded smooth. Painted Black.

3/8” thick alum panels painted white with black vinyl copy

1/8” breakformed panel painted black

tamper resistant fasteners from behind. Painted black
Description:
Footing for freestanding building identification.

Hand dug concrete footings 3000psi concrete.

Scale: 1 1/2" = 1' - 0"
Description:
Assembly detail for wall mounted building identification.

Detail
Scale: 6" = 1' - 0"

- Porcelain enamel sign band
- 1/8" breakformed alum. mounting bracket, painted black. Mechanically fastened building facade
- Primary Band Bracket
- Rivet-nut
- Secondary Panel Bracket
- Secondary Panels
- 3/8" thick alum panels painted white with black vinyl copy
- 1/8" breakformed panel painted black
- Tamper resistant fasteners from behind. Painted black
Description:
Applied address for building entrances, either applied vinyl, painted or flat cut lettering. Color, and material should coordinate with building detail. Font selection should coordinate with building styles, using Gotham Narrow for contemporary buildings and Minion Pro for more classic architecture. Building addresses should be scaled to the building, with a minimum size of 3” and a maximum size of 6”.
Flat cut numbers should be blind stud mounted to building facade where possible, door applications may use facing countersunk wood screws, in identical material.

Typography:
Minion Pro - Regular +30em
Gotham Narrow - Bold +20em

Materials:
Die-cut vinyl: White for glass cond.
Flat Cut Bronze
Flat Cut Alum: Painted
Flat Cut Stainless Steel: Fine Grain
Description:
Example renderings of address applications

Vinyl on glass
Description:
Example renderings of address applications

Brass or Bronze

Painted Letters (Alum. or Stencil)
Section 2

Interior
### Sign Type Index

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Primary Colors:

- **Brown:** Pantone: 476C
- **White:** White

Secondary Colors:

- **Red:** Pantone: 2347C
- **Black:** Pantone: Process Black
- **Dark Gray:** Pantone: Cool Gray 11C
- **Light Gray:** Pantone: Cool Gray 3C

General Note:

Colors represented in the interior sign program are a base line. Colors should be selected to fit with the color palette of the building to blend as much as possible with the environment. Careful selection of color is critical for room signage to feel holistic with the building interiors. Likewise critical will be the verification of color contrast to current ADA standards for contrast ratio.
Description:
Typography is a major part of the identity of Brown University, its use and selection is for interior signage is Gotham Narrow, in partnership with the University's Visual Identity Policy.

Gotham Narrow Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Gotham Narrow Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

QR Codes for Signage

Description:
Brown University Facilities Management (FM) has integrated quick response (QR) code labels at each room on the Brown University campus. The QR code labels enable FM customers to rapidly submit service requests for locations inside buildings using the Planon integrated workplace management system mobile application. The labels expedite FM response times through the automatic assignment of accurate locations to service requests. All interior room signage to integrate approved QR code labels as indicated throughout this document. Vendor to coordinate with FM Project Manager to obtain QR codes.

QR Practices:
Use a minimum margin of 4 blocks, and good contrast between the background and the QR Code color. A minimum of 50% contrast is required with the Brown standards and the QR Code should have a dark color with a lighter background color as some readers can not read reversed colors. QR contrast shall be tested and verified by the sign manufacturer prior to final production.
Description:
Symbols shown here are the base kit of parts. Additional symbols may be required for your project. Design teams shall present any new symbol to the University Architect for approval and additional new symbols should fit into this family.

As part of the University’s ongoing support of gender inclusivity, non-gendered restrooms shall be identified as “restroom” and use the icon below. Only gendered restrooms as required should use the gender-specific icons.

General Notes

1. All signage to conform to all Federal, State and Local codes.
2. Prior to installation, locations of all signs to be verified in field by Architect and Contractor.
3. Room Sign Locations
   a. Sign to be mounted to latch side of door. If sign cannot be mounted to latch side of door, mount in similar location to nearest adjacent wall.
   b. Sign to be mounted 9” from edge of door to center of sign.
   c. Double door condition with two active leafs, sign to be mounted to right side of doors.
   d. Double door with one inactive leaf, sign to be mounted on inactive leaf.
4. Glass Backer
   Use vinyl backer for all plaques mounted to glass; apply white vinyl backer to first surface of glass to mask mounting tape.
5. Sign Finishes
   a. All interior finishes to be eggshell unless otherwise noted.
   b. All hardware to have finish to match adjacent surfaces.
Description
1/4” thick painted phenolic photopolymer sign plaque with raised text and Grade II Braille. Plaque adhered to 1/16” painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer.

Typography
Gotham Narrow Book
Gotham Narrow Medium

Color
Plaque: White (or alt.)
Tactile text: Dark Gray (or alt.)
Braille: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.)
Room ID

No Storage Permitted

ELECTRICAL ROOM

Kitchenette

Layout B

Scale: Half Size
Elevation Location

Scale: 1/2" = 1' - 0"
Description
Paper insert holder, with non-glare acrylic lens, painted acrylic shim and backer panel, and painted phenolic photopolymer panel with raised text and Grade II Braille. Anodized aluminum JRS wall holder part no. 90 adhered to shim. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required;
For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Medium
Gotham Narrow Light Italic

Color
Face Plate: White (or alt.)
Tactile text: Dark Gray (or alt.)
Braille: White (or alt.)
Shims: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.)

135
Sara A. Jacobs, MD
Director

Non-glare acrylic lens with milled top and bottom edges. Lens is flush with alum. bracket
1/8" thick painted acrylic shim

JRS Part No. 36
anodized aluminum C bracket

1/16" painted acrylic backer

QR Code

VHB tape and silicone as required

Brown University Campus Sign Standards
Interior
Elevation Location

Scale: 1/2" = 1' - 0"
Description
1/4" thick painted phenolic photopolymer sign plaques with raised text, symbol and Grade II Braille. Plaques adhered to 1/16" painted backer. Non directional 1/4" x 1/8" brushed Stainless Steel square bar stock divider between plaques. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer.

Typography
Gotham Narrow Book

Color
Plaque: White (or alt.)
Tactile text: Dark Gray (or alt.)
Tactile symbol: Dark Gray (or alt.)
Braille: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.) Minimum 50% contrast.
Layout - Accessible Restroom with Shower

Scale: Half Size
Layout - Non-Accessible Restroom with Shower

Scale: Half Size
Elevation Location

Scale: 1/2" = 1' - 0"
Description
1/4” thick painted phenolic photopolymer sign plaques with raised text, symbol and Grade II Braille. Plaques adhered to 1/16” painted backer. Non directional 1/4” x 1/8” brushed Stainless Steel square bar stock divider between plaques. Printed decal QR code, background to match plaque applied to face

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Book

Color
Plaque: White (or alt.)
Tactile text: Dark Gray (or alt.)
Tactile symbol: Dark Gray (or alt.)
Braille: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.)
Elevation Location - Outside Stairwell

Scale: 1/2” = 1’ - 0”
Description
1/4” thick painted phenolic photopolymer sign plaques with raised text and Grade II Braille. Plaques adhered to 1/16” painted backer. Non directional 1/4” x 1/8” brushed Stainless Steel square bar stock divider between plaques. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Book
Gotham Narrow Medium

Color
Plaque: White (or alt.)
Tactile text: Dark Gray (or alt.)
Tactile symbol: Blue
Braille: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.)
Description
1/4” thick painted acrylic sign plaque with digitally printed text. Plaque adhered to 1/16” painted backer.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Book
Gotham Narrow Medium

Color
Plaque: White (or alt.)
Digitally Printed Text: Dark Gray (or alt.)
Backer: White (or alt.)
Elevation Location - Inside Stairwell

Scale: 1/2" = 1' - 0"
Description
1/4" thick painted phenolic photopolymer sign plaque with raised text and Grade II Braille. Plaque adhered to 1/16" painted backer.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Medium

Color
Plaque: White (or alt.)
Tactile text: Dark Gray (or alt.)
Braille: White (or alt.)
Backer: White (or alt.)
Elevation Location

Scale: 1/2" = 1' - 0"

Exit ID
Description
Top Sign Face - 1/4" thick painted phenolic photopolymer sign plaque with raised text.
Bottom Sign Face - 1/4" thick painted phenolic photopolymer sign plaque with raised text and Grade II Braille. Printed decal QR code, background to match plaque applied to face. Plaques adhered to 1/16" painted backer. Brushed aluminum slider reading Vacant/In Use with aluminum edges, and slider bar.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Book
Gotham Narrow Medium

Color
Sign Faces: White (or alt.)
Tactile text: Dark Gray (or alt.)
Slider: Green/Red with White Text
Braille: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.)
Elevation Location

Scale: 1/2" = 1' - 0"
Description
1/4" thick painted phenolic photopolymer sign plaque with raised text and Grade II Braille and digitally printed symbol. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Book
Gotham Narrow Medium

Color
Plaque: Warning Yellow
Tactile text: Dark Gray (or alt.)
Symbol: Dark Gray (or alt.)
Braille: Warning Yellow
Backer: Warning Yellow
QR Code: Dark Gray (or alt.)
Elevation Location

Scale: 1/2" = 1' - 0"
Description
1/4" thick painted phenolic photopolymer sign plaque with raised text and Grade II Braille. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Medium

Color
Plaque: White (or alt.)
Tactile text: Dark Gray (or alt.)
Braille: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.)
Residential Room ID

Elevation Location

Scale: 1/2" = 1' - 0"
**Door Jamb ID**

**Description**
1/8" thick painted acrylic sign plaque with digitally printed text.

Mount to wall with VHB tape and silicone as required

**Typography**
Gotham Narrow Medium

**Color**
- Plaque: White (or alt.)
- Digitally printed text: Dark Gray (or alt.)

**Layout**
Scale: Full Size
Description
1/4" thick painted phenolic photopolymer sign plaques with raised text, Grade II Braille and digitally printed graphics. Plaques adhered to 1/16" painted backer. Non-directional 1/4" x 1/8" brushed Stainless Steel square bar stock divider between plaques

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Book
Gotham Narrow Medium

Color
Plaque: White (or alt.)
Text: Dark Gray (or alt.)
Graphics: Dark Gray (or alt.) and Red
Braille: White (or alt.)
Backer: White (or alt.)
Elevation Location

Scale: 1/2" = 1' - 0"
Description
Painted aluminum window frame, with 1/8" non-glare acrylic lens and color printed map on bright white heavy weight paper. Centered on back of door and mounted with VHB tape as required.

Typography
Gotham Narrow Book
Gotham Narrow Medium
Gotham Narrow Bold

Color
Frame: White (or alt.)
Color Laser Printed insert
(typical artwork for each level to be provided)

DRAWING ST. 113 ILLUSTRATION REMOVED PENDING UPDATE 8.30.2023
EMERGENCY EVACUATION PLAN

FIRE SAFETY INSTRUCTIONS - PLEASE READ THOROUGHLY

EVACUATION LOCATION - MEET BROWN TO IDENTIFY LOCATION

IF FIRE IS IN YOUR ROOM

REMINDER
1. Leave room immediately, take your key
2. Close the door to your room behind you
3. Pull the nearest fire-alarm pull station and quickly leave the building.
4. Call Brown Public Safety at x863 to report the fire
5. Stay outside. Wait for Police and Firefighters, and direct them to the fire.

1. Heat and smoke rise, stay close to the floor, if your escape route is smoke filled.
2. Always know two evacuation routes, in the event one is blocked.

IF A FIRE ALARM SOUNDS
1. Get your keys, shoes and coat quickly
2. Feel your door before you leave. If it is not hot leave and close your door behind you.
3. If your door is hot, stay in your room, phone x863 for help and wait by your window for a firefighter.
4. Never ignore a fire alarm, evacuation is mandatory.
5. Never use an elevator during a fire alarm.

No Smoking

Environment

Elevation Location - inside residential rooms

Scale: 1/2" = 1' - 0'
Description
1/4" thick painted acrylic sign plaque with digitally printed text. Plaque adhered to 1/16" painted backer.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Book
Gotham Narrow Medium

Color
Plaque: White (or alt.)
Digitally printed text: Dark Gray (or alt.)
Backer: White (or alt.)

Occupancy of this space not to exceed 488 persons

Layout
Scale: 3" = 1'-0"

Section
Scale: 3" = 1'-0"

Elevation Location
Scale: 1/2" = 1'-0"
Note: Confirm installation location with owner.
Description
Tabloid Paper insert as needed. Header and footer to be the same material and finish as signage within the building. Paper insert to be designed by design team. Inserted into aluminum insert holder painted to match color of background or left as anodized aluminum finish.

Current floor shall be differentiated from adjacent floors, Restrooms and public spaces should appear at bottom of directory listing. Designer to coordinate any named spaces from donor gifts with directory listing.

Typography
Gotham Narrow Light Italic
Gotham Narrow Medium
Gotham Narrow Bold

Color
Plaque & Backer: White (or alt.)
Text Current Level: Dark Gray (or alt.)
Text Adjacent Level: Light Grey (or alt.)

Elevation Location
Scale: 3" = 1' - 0"
Description
Letter sized paper insert as needed. Header and footer to be the same material and finish as signage within the building. Paper insert to be designed by design team. Inserted into aluminum insert holder painted to match color of background or left as anodized aluminum finish.

Current floor shall be differentiated from adjacent floors, Restrooms and public spaces should appear at bottom of directory listing. Designer to coordinate any named spaces from donor gifts with directory listing.

Typography
Gotham Narrow Light Italic
Gotham Narrow Medium
Gotham Narrow Bold

Color
Plaque & Backer: White (or alt.)
Text Current Level: Dark Gray (or alt.)
Text Adjacent Level: Light Grey (or alt.)
Description
Large format directory, utilizing visual magnetic system insert, and side bar (Bar may be located on top and bottom) Sized to meet requirements for the building. Designer to coordinate any named spaces from donor gifts with directory listing.

Typography
Gotham Narrow Book
Gotham Narrow Medium
Gotham Narrow Bold
Gotham Narrow Black

Color
Plaque & Backer: White (or alt.)
Text Current Level: Dark Gray (or alt.)
Text Adjacent Level: Light Grey (or alt.)

1/2” x 1/2” x 1/16” alum. frame anodized alum. or painted alum frame

Visual magnetics backer

Visual magnetics magnetic paper overlay.

Backer panel

Mechanical fasteners as required.
**Building Directional**

**Description**
1/4" thick painted acrylic panel signs with applied vinyl text and arrows. Plaques adhered to 1/16" painted backer. Non directional 1/4" x 1/8" brushed Stainless Steel square bar stock divider between plaques. Designer to coordinate any named spaces from donor gifts with wayfinding messaging.

Mount to wall with VHB tape and silicone as required.

**Typography**
Gotham Narrow Book

**Color**
Plaque: White (or alt.)
Text: Dark Gray (or alt.)
Backer: White (or alt.)
Elevation Location

Scale: 1/2" = 1' - 0"

Note: Confirm installation location with owner.
Description
Vinyl applied to first surface of glass

Typography
Gotham Narrow Medium
Gotham Narrow Bold

Color
Graphics: White (or alt.)

Layout
Scale: 3" = 1'-0"

Elevation - Typical
Scale: 3/8" = 1'-0"
Section 3

Interior - Athletics
### Sign Type Index

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Colors

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<td>MAP Brushed Aluminum, Silver</td>
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<td>Paint to match Pantone 200C, Red</td>
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<td>V.3</td>
<td>3M 180C-221 Slate Metallic</td>
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</table>

General Notes

1. Prior to installation, locations of all signs to be verified in field by Contractor.
2. Room Sign Locations
   a. Sign to be mounted to latch side of door. If sign cannot be mounted to latch side of door, mount in similar location to nearest adjacent wall.
   b. Sign to be mounted 9" from edge of door frame to center of sign.
   c. Double door condition with two active leafs, sign to be mounted to right side of doors.
   d. Double door with one inactive leaf, sign to be mounted on inactive leaf.
3. Glass Backer
   Use vinyl backer for all plaques mounted to glass; apply vinyl backer to first surface of glass to mask mounting tape.
4. Sign Finishes
   a. All interior finishes to be eggshell unless otherwise noted.
   b. All hardware to have finish to match adjacent surfaces.
5. All signage to conform to all Federal, State and Local codes.
Description:
Typography is a major part of the identity of Brown University, its use and selection is for interior signage is Freight Sans, in partnership with the Universities Visual Identification Policy.

T.1 - Freight Sans Book
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

T.2 Freight Sans Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

T.3 Freight Sans Semibold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

T.4 Freight Sans Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

QR Codes for Signage

Description:
Brown University Facilities Management (FM) has integrated quick response (QR) code labels at each room on the Brown University campus. The QR code labels enable FM customers to rapidly submit service requests for locations inside buildings using the Planon integrated workplace management system mobile application. The labels expedite FM response times through the automatic assignment of accurate locations to service requests. All interior room signage to integrate approved QR code labels as indicated throughout this document. Vendor to coordinate with FM Project Manager to obtain QR codes.

QR Practices:
Use a minimum margin of 4 blocks, and good contrast between the background and the QR Code color. A minimum of 50% contrast is required with the Brown standards and the QR Code should have a dark color with a lighter background color as some readers can not read reversed colors. QR contrast shall be tested and verified by the sign manufacturer prior to final production.
Description:
Symbols shown here are the base kit of parts. Additional symbols may be required for your project. Design teams shall present any new symbol to the University Architect for approval and additional new symbols should fit into this family.

As part of the University’s on going support of gender inclusivity, non gendered restrooms shall be identified as “restroom” and use the icon below. Only gendered restrooms as required should use the gender specific icons.

Description:
Symbols shown here are the base kit of parts. Additional symbols may be required for your project. Design teams shall present any new symbol to the University Architect for approval and additional new symbols should fit into this family.

As part of the University’s on going support of gender inclusivity, non gendered restrooms shall be identified as “restroom” and use the icon below. Only gendered restrooms as required should use the gender specific icons.

General Note:
Additional athletics marks are available however for various design applications, this standard is limited to use the black and white version of the athletics bear.
Description
1/4" thick clear non glare acrylic sign plaque with raised text and Grade II Braille. Watermark graphic printed on second surface. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl backer.
1/32" raised text PT.3/T3

Grade 2 braille (Clear)

1/4" thick clear non glare acrylic thermoformed panel with second surface paint PT.1 and watermark PT.2. Encompass "ImPress* or approved equal Suade finish, and sanded returns

1/16" thick backer panel inset 1/4" from all sides painted PT.1

1/32" raised text PT.3/T.1

Diecut V.1 vinyl film to be supplied with each glass mounted location. Mounted first surface to glass.
Elevation Location

Scale: 1/2" = 1' - 0'
Description

1/4" thick clear non glare acrylic sign plaque and insert holder with raised text and Grade II Braille. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl backer.
Grade 2 braille (Clear)

1/8" thick clear non glare acrylic thermoformed panel with second surface paint PT.1, Encompass “ImPress” or approved equal Suede finish, with sanded returns

Paper insert, fabricator to supply first round of inserts, and template for future updates in Microsoft Word.

5/8" Thumbnotch milled into back panel and shim

1/8" thick acrylic backer panel painted PT.1 all sides

1/16" acrylic shim inset 1/8" from all sides painted PT.1, mounted to wall with VHB Tape and Silicone as required

End View

Scale: Half Size
Elevation Location
Scale: 1/2" = 1' - 0'
Description
1/4” thick clear non glare acrylic sign plaque with raised text, symbol and Grade II Braille. Watermark logo printed on second surface. Plaque adhered to 1/16” painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl glass backer.
1/32" raised symbol PT.3

1/4" thick clear non glare acrylic thermoformed panel with second surface paint PT.1 and watermark PT.2. Encompass "ImPress" or approved equal Suede finish, with sanded returns.

1/16" thick backer panel inset 1/4" from all sides painted PT.1

1/32" raised text PT.3 / T.2

Grade 2 braille (Clear)

Die-cut V.I. vinyl film to be supplied with each glass mounted location. Mounted first surface to glass.
Elevation Location

Scale: 1/2" = 1' - 0'
Description

1/4" thick clear non glare acrylic sign plaque with raised text, symbol and Grade II Braille. Watermark symbol printed on second surface. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl backer.

Brown University Campus Sign Standards
Athletics Interior
1/32" raised symbol PT.3

1/4" thick clear non-glare acrylic thermoformed panel with second surface paint PT.1 and watermark PT.2. Encompass "ImPress" or approved equal Suede finish, with sanded returns

1/16" thick backer panel inset 1/4" from all sides painted PT.1

1/32" raised text PT.3 / T.2

Grade 2 braille (Clear)

Die-cut V.I. vinyl film to be supplied with each glass mounted location. Mounted first surface to glass.

Section
Scale: Half Size
Description
1/4” thick clear non glare acrylic sign plaque with raised text, symbol and Grade II Braille. Watermark symbol printed on second surface. Plaque adhered to 1/16” painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl backer.
Description
1/4" thick clear non glare acrylic sign plaque with raised text, symbol and Grade II Braille. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl backer.
1/32" raised symbol PT.3

1/4" thick clear non glare acrylic thermoformed panel with second surface paint PT.1 and watermark PT.2. Encompass "ImPress" or approved equal Suede finish, with sanded returns

1/16" thick backer panel inset 1/4" from all sides painted PT.1

1/32" raised text PT.3 / T.2

Grade 2 braille (Clear)

Die-cut V.I. vinyl film to be supplied with each glass mounted location. Mounted first surface to glass.
Elevation Location

Scale: 1/2" = 1' - 0'
Description
1/4" thick clear non glare acrylic sign plaque with raised text and Grade II Braille. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl glass backer.

Layout
Scale: Half Size

Section 3: Page 20
Description
1/4" thick clear non glare acrylic sign plaque with raised text and Grade II Braille. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl glass backer.

1/4" thick clear non glare acrylic thermoformed panel with second surface paint P.1 Encompass "ImPress" or approved equal Suede finish, with sanded returns.

1/16" thick backer panel inset 1/4" from all sides painted P.1.

1/32" raised text P.3 / T.2.

Grade 2 braille (Clear).

Die-cut V.1 vinyl film to be supplied with each glass mounted location. Mounted first surface to glass.
Elevation Location

Scale: 1/2" = 1' - 0"
**Description**

1/8" thick painted acrylic sign plaque with digitally printed text.

Mount to wall with VHB tape and silicone as required.
Description
1/4” thick clear acrylic sign plaque with raised text, Grade II Braille and digitally printed graphics. Plaques adhered to 1/16” painted backer.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface vinyl backer.
Elevation Location

Scale: 1/2" = 1' - 0"
Description
1/4" thick painted acrylic sign plaque with digitally printed text. Plaque adhered to 1/16" painted backer.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer.

Occupancy of this space, not to exceed 488 persons

Layout
Scale: 3" = 1'-0"

Elevation Location
Scale: 1/2" = 1'-0"
Note: Confirm installation location with owner.