Brown University
Campus Sign Standards

January 2022
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Section 1

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Primary Colors:

- Brown: Pantone: 476C
- White: White

Secondary Colors:

- Red: Pantone: 2347C
- Black: Pantone: Process Black
- Dark Gray: Pantone: Cool Gray 11C
- Light Gray: Pantone: Cool Gray 3C

Materials:

- Brown: 3M: 7725-19
- White: 3M: 7725-10
- Red: 3M: TBD
- Black: 3M: 7725-12
- Dark Gray: 3M: 7725-11
- Light Gray: Gerber: 220-121
- Bronze: Light Oxidized Finish
  Horizontal Grain
Description:

Typography is a major part of the identity of Brown University, its use and selection is limited to Minion Pro, and Gotham Narrow.

Minion is the primary typeface for all exterior signage, however for contemporary buildings using a building address in addition to the building Identification sign, Gotham may be used with approval from the project manager, University Architect or the Office of University Communications.

Typography:

Minion Pro - Book

Gotham Narrow - Bold
Identity:
The Brown Identity should be in partnership with the Brown Visual Identity Policy. For exterior signage only the one color logo, illustrated below, shall be used. Signage should never use the full color logo as its use is reserved for official communication and documents.

Symbols:
Symbols developed for the Brown University Sign Standards shall be rendered as shown. Alternate symbols, arrows, and or icons should not be used for exterior signage.
**Description:**
Porcelain enamel sign band used to identify individual buildings, and address. Conditions vary, either building mounted or freestanding depending on location. Additional directory bands may be added to identify schools, institutes and departments or direct to accessible entries.

**Typography:**
Minion Pro - Regular +0em

**Materials:**
Posts: 1" x 2" Alum Posts
Support Bar: Fabricated Alum. Cabinet

**Finishes and Colors:**
Band: Brown
Text rules and Logo: White
Posts and Support Bar: Black
Directory Support: Black
Directory Bars: White
Directory Bar Copy: Black

Scale: 1 1/2" = 1'-0"

Variies (Max Width 4'-6") Verify Location Prior to Fabrication

---

45 Corliss Brackett House
Built in 1955

10 Rockefeller Library
Built in 1964

36 Prospect House
Built in 1964

190 Hope Street
Built in 1964

258 Caputo Rowing Center at Marston Boathouse
Built in 1955
Section 1: Page 6

Brown University Campus Sign Standards
Exterior

Building Identification - Type A

Built in 1955
45 Prospect Street
45 Corliss Brackett House

Built in 1955
258 India Street
258 Caputo Rowing Center at Marston Boathouse

Scale: 3/4" = 1' - 0"

Elevation

Varies (Max 4'-6'')

3'-6" (Max Above Grade)
Description:
Layout grid for 4 1/2" sign band.

Scale: 3" = 1' - 0"
Description:
Detail 8" Sign Band

Scale: 1 1/2" = 1' - 0"

Detail 8" Sign Band

258 Caputo Rowing Center at Marston Boathouse

258 India Street
Built in 1968
Description:
Where required, secondary identity bands may be implemented. These bands are limited to schools, institutes and departments, and positioned in that order. These panels are a fixed width and come in two heights depending on the information needed. There shall be a maximum of 3 secondary bands allowed at any location. Accessibility directional bands may take a fourth position if needed, to provide this critical information to the users of the building. Bands are mechanically attached to the sign above with a breakformed aluminum bracket.

Detail
Scale: 3" = 1' - 0"
Building Identification - Type A

Description:
Secondary Identity panel layout grid. As previously noted these panels are limited to 3 per building, and shall be positioned in the order and priority of schools, institutes and departments. Accessibility information may take a fourth position if necessary to convey this critical message.

Department of Physics

Department of American Studies

School of Engineering

Institute for Molecular and Nanoscale Innovation (IMNI)

Department of Modern Culture and Media

Access from lift at West Entrance

Detail
Scale: 3" = 1' - 0"

Brown University Campus Sign Standards
Exterior

Section 1: Page 10
Description:
Assembly for freestanding building identification.

Scale: 6" = 1' - 0"
Description:
Footing for freestanding building identification.

Hand dug concrete footings 3000psi concrete.

6’-8” of Soil Covering

3’-0”

3’-6”

Scale: 1 1/2” = 1’ - 0”

Detail
Description:
Assembly detail for wall mounted building identification.

Sign Band

1/8" breakformed alum. mounting bracket, painted black. Mechanically fastened building facade

Primary Band Bracket

Rivet-nut

Secondary Panel Bracket

Secondary Panels

3/8" thick alum panels painted white with black vinyl copy

1/8" breakformed panel painted black

tamper resistant fasteners from behind. Painted black

Detail
'Scale: 6" = 1' - 0"
Description:
Applied address for building entrances, either applied vinyl, painted or flat cut lettering. Color, and material should coordinate with building detail. Font selection should coordinate with building styles, using Gotham Narrow for contemporary buildings and Minion Pro for more classic architecture. Building addresses should be scaled to the building, with a minimum size of 3” and a maximum size of 6”.
Flat cut numbers should be blind stud mounted to building facade where possible, door applications may use facing countersunk wood screws, in identical material.

Typography:
Minion Pro - Regular +30em
Gotham Narrow - Bold +20em

Materials:
Die-cut vinyl: White for glass cond.
Flat Cut Bronze
Flat Cut Alum: Painted
Flat Cut Stainless Steel: Fine Grain

Detail: Minion Address Number
Scale: NTS

Detail: Gotham Narrow Address Number
Scale: NTS
Description:
Example renderings of address applications

Vinyl on glass
Description:
Example renderings of address applications

Brass or Bronze

Painted Letters (Alum. or Stencil)
Section 2

Interior
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Primary Colors:

Brown: Pantone: 476C
White: White

Secondary Colors:

Red: Pantone: 2347C
Black: Pantone: Process Black
Dark Gray: Pantone: Cool Gray 11C
Light Gray: Pantone: Cool Gray 3C

General Note:
Colors represented in the interior sign program are a base line. Colors should be selected to fit with the color palette of the building to blend as much as possible with the environment. Careful selection of color is critical for room signage to feel holistic with the building interiors. Likewise critical will be the verification of color contrast to current ADA standards for contrast ratio.
Description:
Typography is a major part of the identity of Brown University, its use and selection is for interior signage is Gotham Narrow, in partnership with the University’s Visual Identity Policy.

Gotham Narrow Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Gotham Narrow Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

QR Codes for Signage

Description:
Brown University Facilities Management (FM) has integrated quick response (QR) code labels at each room on the Brown University campus. The QR code labels enable FM customers to rapidly submit service requests for locations inside buildings using the Planon integrated workplace management system mobile application. The labels expedite FM response times through the automatic assignment of accurate locations to service requests. All interior room signage to integrate approved QR code labels as indicated throughout this document. Vendor to coordinate with FM Project Manager to obtain QR codes.

QR Practices:
Use a minimum margin of 4 blocks, and good contrast between the background and the QR Code color. A minimum of 50% contrast is required with the Brown standards and the QR Code should have a dark color with a lighter background color as some readers can not read reversed colors. QR contrast shall be tested and verified by the sign manufacturer prior to final production.
Description:
Symbols shown here are the base kit of parts. Additional symbols may be required for your project. Design teams shall present any new symbol to the University Architect for approval and additional new symbols should fit into this family.

As part of the University’s on-going support of gender inclusivity, non-gendered restrooms shall be identified as "restroom" and use the icon below. Only gendered restrooms as required should use the gender specific icons.

General Notes

1. All signage to conform to all Federal, State and Local codes.
2. Prior to installation, locations of all signs to be verified in field by Architect and Contractor.
3. Room Sign Locations
   a. Sign to be mounted to latch side of door. If sign cannot be mounted to latch side of door, mount in similar location to nearest adjacent wall.
   b. Sign to be mounted 9” from edge of door to center of sign.
   c. Double door condition with two active leafs, sign to be mounted to right side of doors.
   d. Double door with one inactive leaf, sign to be mounted on inactive leaf.
4. Glass Backer
   Use vinyl backer for all plaques mounted to glass; apply white vinyl backer to first surface of glass to mask mounting tape.
5. Sign Finishes
   a. All interior finishes to be eggshell unless otherwise noted.
   b. All hardware to have finish to match adjacent surfaces.
Description
1/4" thick painted phenolic photopolymer sign plaque with raised text and Grade II Braille. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Book
Gotham Narrow Medium

Color
Plaque: White (or alt.)
Tactile text: Dark Gray (or alt.)
Braille: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.)
Room ID

172

No Storage Permitted

ELECTRICAL ROOM

kitchenette

Layout B

Scale: Half Size
Elevation Location

Scale: 1/2" = 1' - 0"
Description
Paper insert holder, with non-glare acrylic lens, painted acrylic shim and backer panel, and painted phenolic photopolymer panel with raised text and Grade II Braille. Anodized aluminum JRS wall holder part no. 90 adhered to shim. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer.

Typography
Gotham Narrow Medium
Gotham Narrow Light Italic

Color
Face Plate: White (or alt.)
Tactile text: Dark Gray (or alt.)
Braille: White (or alt.)
Shims: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.)
Elevation Location

Scale: 1/2" = 1' - 0"
Description
1/4" thick painted phenolic photopolymer sign plaques with raised text, symbol and Grade II Braille. Plaques adhered to 1/16” painted backer. Non directional 1/4” x 1/8” brushed Stainless Steel square bar stock divider between plaques. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer.

Typography
Gotham Narrow Book

Color
Plaque: White (or alt.)
Tactile text: Dark Gray (or alt.)
Tactile symbol: Dark Gray (or alt.)
Braille: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.) Minimum 50% contrast.
Layout - Accessible Restroom with Shower

Scale: Half Size
Layout - Non-Accessible Restroom with Shower

Scale: Half Size
Restroom ID

Elevation Location

Scale: 1/2" = 1' - 0'
Description
1/4” thick painted phenolic photopolymer sign plaques with raised text, symbol and Grade II Braille. Plaques adhered to 1/16” painted backer. Non directional 1/4” x 1/8” brushed Stainless Steel square bar stock divider between plaques. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer.

Typography
Gotham Narrow Book

Color
Plaque: White (or alt.)
Tactile text: Dark Gray (or alt.)
Tactile symbol: Dark Gray (or alt.)
Braille: White (or alt.)
Backer: White (or alt.)
QR Code: Darak Gray (or alt.)
Elevation Location - Outside Stairwell

Scale: 1/2" = 1' - 0"
**Description**

1/4" thick painted phenolic photopolymer sign plaques with raised text and Grade II Braille. Plaques adhered to 1/16" painted backer. Non directional 1/4" x 1/8" brushed Stainless Steel square bar stock divider between plaques. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer.

**Typography**

Gotham Narrow Book

Gotham Narrow Medium

**Color**

Plaque: White (or alt.)

Tactile text: Dark Gray (or alt.)

Tactile symbol: Blue

Braille: White (or alt.)

Backer: White (or alt.)

QR Code: Dark Gray (or alt.)
Elevation Location - Inside Stairwell

Scale: 1/2” = 1’ - 0”
**Description**
1/4" thick painted acrylic sign plaque with digitally printed text. Plaque adhered to 1/16" painted backer.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer.

**Typography**
- Gotham Narrow Book
- Gotham Narrow Medium

**Color**
- Plaque: White (or alt.)
- Digitally Printed Text: Dark Gray (or alt.)
- Backer: White (or alt.)

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**STAIR A**

Levels 1-4
Exit Level 1 ↓
Roof Access

1/4" thick painted acrylic backer

VHB tape and silicone as required

**Layout**
Scale: 3"=1'-0"

**Section**
Scale: 3"=1'-0"
Elevation Location - Inside Stairwell

Scale: 1/2" = 1' - 0"
**Description**

1/4" thick painted phenolic photopolymer sign plaque with raised text and Grade II Braille. Plaque adhered to 1/16" painted backer.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

**Typography**

Gotham Narrow Medium

**Color**

Plaque: White (or alt.)
Tactile text: Dark Gray (or alt.)
Braille: White (or alt.)
Backer: White (or alt.)
Elevation Location

Scale: 1/2" = 1' - 0"
Description
Top Sign Face - 1/4" thick painted phenolic photopolymer sign plaque with raised text.
Bottom Sign Face - 1/4" thick painted phenolic photopolymer sign plaque with raised text and Grade II Braille.
Printed decal QR code, background to match plaque applied to face. Plaques adhered to 1/16" painted backer.
Brushed aluminum slider reading Vacant/In Use with aluminum edges, and slider bar.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Book
Gotham Narrow Medium

Color
Sign Faces: White (or alt.)
Tactile text: Dark Gray (or alt.)
Slider: Green/Red with White Text
Braille: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.)
Elevation Location

Scale: 1/2" = 1' - 0"
Description
1/4" thick painted phenolic photopolymer sign plaque with raised text and Grade II Braille and digitally printed symbol. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Typography
Gotham Narrow Book
Gotham Narrow Medium

Color
Plaque: Warning Yellow
Tactile text: Dark Gray (or alt.)
Symbol: Dark Gray (or alt.)
Braille: Warning Yellow
Backer: Warning Yellow
QR Code: Dark Gray (or alt.)
Specialty Room ID

Elevation Location

Scale: 1/2" = 1" - 0"
Description
1/4" thick painted phenolic photopolymer sign plaque with raised text and Grade II Braille. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer.

Typography
Gotham Narrow Medium

Color
Plaque: White (or alt.)
Tactile text: Dark Gray (or alt.)
Braille: White (or alt.)
Backer: White (or alt.)
QR Code: Dark Gray (or alt.)
Residential Room ID

Elevation Location

Scale: 1/2" = 1' - 0"
Door Jamb ID

**Description**
1/8" thick painted acrylic sign plaque with digitally printed text.
Mount to wall with VHB tape and silicone as required

**Typography**
Gotham Narrow Medium

**Color**
Plaque: White (or alt.)
Digitally printed text: Dark Gray (or alt.)

---

Layout

Scale: Full Size

Dimension Diagram:
- 2 3/4" width
- 1" height
- "488" text
- Braille and panel
- Door Frame
**Description**

1/4" thick painted phenolic photopolymer sign plaques with raised text, Grade II Braille and digitally printed graphics. Plaques adhered to 1/16" painted backer. Non-directional 1/4" x 1/8" brushed Stainless Steel square bar stock divider between plaques

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

**Typography**

Gotham Narrow Book
Gotham Narrow Medium

**Color**

Plaque: White (or alt.)
Text: Dark Gray (or alt.)
Graphics: Dark Gray (or alt.) and Red
Braille: White (or alt.)
Backer: White (or alt.)
Elevation Location

Scale: 1/2" = 1' - 0"
Description
Painted aluminum window frame, with 1/8" non-glare acrylic lens and color printed map on bright white heavy weight paper. Centered on back of door and mounted with VHB tape as required.

Typography
Gotham Narrow Book
Gotham Narrow Medium
Gotham Narrow Bold

Color
Frame: White (or alt.)
Color Laser Printed insert
(typical artwork for each level to be provided)

EMERGENCY EVACUATION PLAN
FIRE SAFETY INSTRUCTIONS - PLEASE READ THOROUGHLY

EVACUATION LOCATION - MEET BROWN TO IDENTIFY LOCATION

IF FIRE IS IN YOUR ROOM
1. Leave room immediately, take your key
2. Close the door to your room behind you
3. Pull the nearest fire-alarm pull station and quickly leave the building.
4. Call Brown Public Safety at x863 to report the fire
5. Stay outside. Wait for Police and Firefighters, and direct them to the fire.

REMINDEER
1. Heat and smoke rise, stay close to the floor, if your escape route is smoke filled.
2. Always know two evacuation routes, in the event one is blocked.

IF A FIRE ALARM SOUNDS
1. Get your keys, shoes and coat quickly
2. Feel your door before you leave. If it is not hot leave and close your door behind you.
3. If your door is hot, stay in your room, phone x863 for help and wait by your window for a firefighter.
4. Never ignore a fire alarm, evacuation is mandatory.
5. Never use an elevator during a fire alarm.
EMERGENCY EVACUATION PLAN

FIRE SAFETY INSTRUCTIONS - PLEASE READ THOROUGHLY

EVACUATION LOCATION - MEET BROWN TO IDENTIFY LOCATION

IF FIRE IS IN YOUR ROOM

REMINDER
1. Leave room immediately, take your key
2. Close the door to your room behind you
3. Pull the nearest fire-alarm pull station and quickly leave the building.
4. Call Brown Public Safety at x863 to report the fire
5. Stay outside. Wait for Police and Firefighters, and direct them to the fire.

1. Heat and smoke rise, stay close to the floor, if your escape route is smoke filled.
2. Always know two evacuation routes, in the event one is blocked.

IF A FIRE ALARM SOUNDS
1. Get your keys, shoes and coat quickly
2. Feel your door before you leave. If it is not hot leave and close your door behind you.
3. If your door is hot, stay in your room, phone x863 for help and wait by your window for a firefighter.
4. Never ignore a fire alarm, evacuation is mandatory.
5. Never use an elevator during a fire alarm.

No Smoking

Environment

Elevation Location - inside residential rooms

Scale: 1/2" = 1' - 0"
**Occupancy ID**

**Description**
1/4" thick painted acrylic sign plaque with digitally printed text. Plaque adhered to 1/16" painted backer.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

**Typography**
Gotham Narrow Book
Gotham Narrow Medium

**Color**
Plaque: White (or alt.)
Digitally printed text: Dark Gray (or alt.)
Backer: White (or alt.)

---

**Layout**
Scale: 3" = 1'-0"

---

**Elevation Location**
Scale: 1/2" = 1'-0"
Note: Confirm installation location with owner.
Description
Tabloid Paper insert as needed. Header and footer to be the same material and finish as signage within the building. Paper insert to be designed by design team. Inserted into aluminum insert holder painted to match color of background or left as anodized aluminum finish.

Current floor shall be differentiated from adjacent floors, Restrooms and public spaces should appear at bottom of directory listing. Designer to coordinate any named spaces from donor gifts with directory listing.

Typography
Gotham Narrow Light Italic
Gotham Narrow Medium
Gotham Narrow Bold

Color
Plaque & Backer: White (or alt.)
Text Current Level: Dark Gray (or alt.)
Text Adjacent Level: Light Grey (or alt.)
**Description**

Letter sized paper insert as needed. Header and footer to be the same material and finish as signage within the building. Paper insert to be designed by design team. Inserted into aluminum insert holder painted to match color of background or left as anodized aluminum finish.

Current floor shall be differentiated from adjacent floors, restrooms and public spaces should appear at bottom of directory listing. Designer to coordinate any named spaces from donor gifts with directory listing.

**Typography**

Gotham Narrow Light Italic
Gotham Narrow Medium
Gotham Narrow Bold

**Color**

Plaque & Backer: White (or alt.)
Text Current Level: Dark Gray (or alt.)
Text Adjacent Level: Light Grey (or alt.)
Description
Large format directory, utilizing visual magnetic system insert, and side bar (Bar may be located on top and bottom) Sized to meet requirements for the building. Designer to coordinate any named spaces from donor gifts with directory listing.

Typography
Gotham Narrow Book
Gotham Narrow Medium
Gotham Narrow Bold
Gotham Narrow Black

Color
Plaque & Backer: White (or alt.)
Text Current Level: Dark Gray (or alt.)
Text Adjacent Level: Light Grey (or alt.)

Elevation Location
Scale: 1" = 1' - 0"

Elevation Location
Scale: 3" = 1' - 0"
**Building Directional**

**Description**
1/4” thick painted acrylic panel signs with applied vinyl text and arrows. Plaques adhered to 1/16” painted backer. Non-directional 1/4” x 1/8” brushed Stainless Steel square bar stock divider between plaques. Designer to coordinate any named spaces from donor gifts with wayfinding messaging.

Mount to wall with VHB tape and silicone as required.

**Typography**
Gotham Narrow Book

**Color**
Plaque: White (or alt.)
Text: Dark Gray (or alt.)
Backer: White (or alt.)

---

**Elevation**
Scale: 3” = 1'-0"

**Section**
Scale: 3” = 1'-0"
Building Directional

Elevation Location

Scale: 1/2" = 1' - 0"
Note: Confirm installation location with owner.
Description
Vinyl applied to first surface of glass

Typography
Gotham Narrow Medium
Gotham Narrow Bold

Color
Graphics: White (or alt.)

 COMMONS SOUTH

← Rooms 410-450

⇒ Rooms 451-488

COMMONS SOUTH

← Rooms 410-450

⇒ Rooms 451-488

Elevation - Typical
Scale: 3/8" = 1'-0"
Section 3

Interior - Athletics
<table>
<thead>
<tr>
<th>Drawing</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>DR.00</td>
<td>Sign Type Index</td>
<td>3:1</td>
</tr>
<tr>
<td>ST.01A</td>
<td>Athletics Interior Standards - Colors &amp; Notes</td>
<td>3:2</td>
</tr>
<tr>
<td>ST.02A</td>
<td>Athletics Interior Standards - Typography</td>
<td>3:3</td>
</tr>
<tr>
<td>ST.03i</td>
<td>Athletics Interior Standards - Symbols</td>
<td>3:4</td>
</tr>
<tr>
<td>ST.100A</td>
<td>Room ID</td>
<td>3:5-3:7</td>
</tr>
<tr>
<td>ST.101A</td>
<td>Office ID</td>
<td>3:08-3:10</td>
</tr>
<tr>
<td>ST.102A</td>
<td>Restroom ID</td>
<td>3:11-3:13</td>
</tr>
<tr>
<td>ST.103A</td>
<td>Stair ID</td>
<td>3:14-3:16</td>
</tr>
<tr>
<td>ST.104A</td>
<td>Level ID</td>
<td>3:17-3:19</td>
</tr>
<tr>
<td>ST.106A</td>
<td>Exit ID</td>
<td>3:20-3:21</td>
</tr>
<tr>
<td>ST.108A</td>
<td>Utility ID</td>
<td>3:22-3:23</td>
</tr>
<tr>
<td>ST.111A</td>
<td>Door Jamb ID</td>
<td>3:34</td>
</tr>
<tr>
<td>ST.112A</td>
<td>Elevator Egress</td>
<td>3:25-3:26</td>
</tr>
<tr>
<td>ST.114A</td>
<td>Occupancy ID</td>
<td>3:27</td>
</tr>
</tbody>
</table>
## Colors

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>PT.1</td>
<td>MAP Brushed Aluminum, Silver</td>
</tr>
<tr>
<td>PT.2</td>
<td>MAP 18100 Silver Star Metallic</td>
</tr>
<tr>
<td>PT.3</td>
<td>MAP 19952 Black Hole Metallic</td>
</tr>
<tr>
<td>PT.4</td>
<td>Paint to match Pantone 200C, Red</td>
</tr>
<tr>
<td>PT.5</td>
<td>Paint to match Pantone 476C, University Brown</td>
</tr>
<tr>
<td>PT.6</td>
<td>Paint to match Pantone 1815C, Dark Red</td>
</tr>
<tr>
<td>PT.7</td>
<td>Paint to match Pantone 349C, Dark Ivy Green</td>
</tr>
<tr>
<td>PT.8</td>
<td>Paint to match Pantone 346C, Light Ivy Green</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>V.1</td>
<td>3M 7725SE-314 Dusted Crystal</td>
</tr>
<tr>
<td>V.2</td>
<td>3M 7725-63 Geranium</td>
</tr>
<tr>
<td>V.3</td>
<td>3M 180C-221 Slate Metallic</td>
</tr>
</tbody>
</table>

## General Notes

1. Prior to installation, locations of all signs to be verified in field by Contractor.

2. Room Sign Locations
   a. Sign to be mounted to latch side of door. If sign cannot be mounted to latch side of door, mount in similar location to nearest adjacent wall.
   b. Sign to be mounted 9" from edge of door frame to center of sign.
   c. Double door condition with two active leafs, sign to be mounted to right side of doors.
   d. Double door with one inactive leaf, sign to be mounted on inactive leaf.

3. Glass Backer
   Use vinyl backer for all plaques mounted to glass; apply vinyl backer to first surface of glass to mask mounting tape.

4. Sign Finishes
   a. All interior finishes to be eggshell unless otherwise noted.
   b. All hardware to have finish to match adjacent surfaces.

5. All signage to conform to all Federal, State and Local codes.
### Description:

Typography is a major part of the identity of Brown University, its use and selection is for interior signage is Freight Sans, in partnership with the Universities Visual Identification Policy.

<table>
<thead>
<tr>
<th>Font Type</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>T.1 Freight Sans Book</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890!@#$%^&amp;*()</td>
</tr>
<tr>
<td>T.2 Freight Sans Medium</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890!@#$%^&amp;*()</td>
</tr>
<tr>
<td>T.3 Freight Sans Semibold</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890!@#$%^&amp;*()</td>
</tr>
<tr>
<td>T.4 Freight Sans Bold</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890!@#$%^&amp;*()</td>
</tr>
</tbody>
</table>

### QR Codes for Signage

**Description:**

Brown University Facilities Management (FM) has integrated quick response (QR) code labels at each room on the Brown University campus. The QR code labels enable FM customers to rapidly submit service requests for locations inside buildings using the Planon integrated workplace management system mobile application. The labels expedite FM response times through the automatic assignment of accurate locations to service requests. All interior room signage to integrate approved QR code labels as indicated throughout this document. Vendor to coordinate with FM Project Manager to obtain QR codes.

**QR Practices:**

Use a minimum margin of 4 blocks, and good contrast between the background and the QR Code color. A minimum of 50% contrast is required with the Brown standards and the QR Code should have a dark color with a lighter background color as some readers can not read reversed colors. QR contrast shall be tested and verified by the sign manufacturer prior to final production.
Description:
Symbols shown here are the base kit of parts. Additional symbols may be required for your project. Design teams shall present any new symbol to the University Architect for approval and additional new symbols should fit into this family.

As part of the University’s on going support of gender inclusivity, non gendered restrooms shall be identified as “restroom” and use the icon below. Only gendered restrooms as required should use the gender specific icons.

![Restroom](icon)
![Gendered Restrooms](icon)
![Accessible](icon)
![Stair](icon)

![Shower](icon)

![Brown Athletics Bear](icon)

General Note:
Additional athletics marks are available however for various design applications, this standard is limited to use the black and white version of the athletics bear.
Description
1/4" thick clear non glare acrylic sign plaque with raised text and Grade II Braille. Watermark graphic printed on second surface. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl backer.
1/32" raised text PT.3/T3

Grade 2 braille (Clear)

1/4" thick clear non glare acrylic thermoformed panel with second surface paint PT.1 and watermark PT.2. Encompass "ImPress" or approved equal Suade finish, and sanded returns

1/16" thick backer panel inset 1/4" from all sides painted PT.1

1/32" raised text PT.3/T.1

Diecut V.1 vinyl film to be supplied with each glass mounted location. Mounted first surface to glass.
Elevation Location

Scale: 1/2" = 1' - 0"
Description

1/4" thick clear non glare acrylic sign plaque and insert holder with raised text and Grade II Braille. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl backer.
Grade 2 braille (Clear)

1/8" thick clear non glare acrylic thermoformed panel with second surface paint PT.1, Encompass "ImPress" or approved equal Suede finish, with sanded returns

5/8" Thumbnotch milled into back panel and shim

1/8" thick acrylic backer panel painted PT.1 all sides

1/16" acrylic shim inset 1/8" from all sides painted PT.1, mounted to wall with VHB Tape and Silicone as required

End View

Scale: Half Size
Elevation Location

Scale: 1/2" = 1' - 0"
Description
1/4" thick clear non glare acrylic sign plaque with raised text, symbol and Grade II Braille. Watermark logo printed on second surface. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl glass backer.
1/32” raised symbol PT.3

1/4” thick clear non glare acrylic thermoformed panel with second surface paint PT.1 and watermark PT.2. Encompass *ImPress* or approved equal Suede finish, with sanded returns

1/16” thick backer panel inset 1/4” from all sides painted PT.1

1/32” raised text PT.3 / T.2

Grade 2 braille (Clear)

Die-cut V.I. vinyl film to be supplied with each glass mounted location. Mounted first surface to glass.

Section

Scale: Half Size
Elevation Location

Scale: 1/2" = 1' - 0'
Description
1/4” thick clear non glare acrylic sign plaque with raised text, symbol and Grade II Braille. Watermark symbol printed on second surface. Plaque adhered to 1/16” painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl backer.

Layout
Scale: Half Size
1/32" raised symbol PT.3

1/4" thick clear non glare acrylic thermoformed panel with second surface paint PT.1 and watermark PT.2. Encompass “ImPress” or approved equal Suede finish, with sanded returns

1/16" thick backer panel inset 1/4" from all sides painted PT.1

1/32" raised text PT.3 / T.2

Grade 2 braille (Clear)

Die-cut V.I. vinyl film to be supplied with each glass mounted location. Mounted first surface to glass.
Description
1/4" thick clear non glare acrylic sign plaque with raised text, symbol and Grade II Braille. Watermark symbol printed on second surface. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl backer.
Description
1/4" thick clear non glare acrylic sign plaque with raised text, symbol and Grade II Braille. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl backer.
1/16" thick backer panel inset 1/4" from all sides painted PT.1
1/32" raised text PT.3 / T.2

Grade 2 braille (Clear)

Die-cut V.I. vinyl film to be supplied with each glass mounted location. Mounted first surface to glass.

1/32" raised symbol PT.3

1/4" thick clear non glare acrylic thermoformed panel with second surface paint PT.1 and watermark PT.2. Encompass "ImPress" or approved equal Suede finish, with sanded returns.
Elevation Location

Scale: 1/2" = 1' - 0'
Description
1/4" thick clear non glare acrylic sign plaque with raised text and Grade II Braille. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl glass backer

1/4" thick clear non glare acrylic thermoformed panel with second surface paint P.1 Encompass "ImPress" or approved equal Suede finish, with sanded returns

1/16" thick backer panel inset 1/4" from all sides painted P.1

1/32" raised text P.3 / T.2

Grade 2 braille (Clear)

Die-cut V.1 vinyl film to be supplied with each glass mounted location. Mounted first surface to glass.
Elevation Location

Scale: 1/2" = 1' - 0"
Description
1/4" thick clear non glare acrylic sign plaque with raised text and Grade II Braille. Plaque adhered to 1/16" painted backer. Printed decal QR code, background to match plaque applied to face.

Mount to wall with VHB tape and silicone as required. For glass condition provide first surface vinyl glass backer.

1/4" thick clear non glare acrylic thermoformed panel with second surface paint P1 Encompass "ImPress" or approved equal Suede finish, with sanded returns

1/16" thick backer panel inset 1/4" from all sides painted P.1

1/32" raised text P.3 / T.2

Grade 2 braille (Clear)

Die-cut V1 vinyl film to be supplied with each glass mounted location. Mounted first surface to glass.
Elevation Location

Scale: 1/2" = 1' - 0"
Description
1/8" thick painted acrylic sign plaque with digitally printed text.

Mount to wall with VHB tape and silicone as required.

Layout

Scale: Full Size
Description

1/4" thick clear acrylic sign plaque with raised text, Grade II Braille and digitally printed graphics. Plaques adhered to 1/16" painted backer.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface vinyl backer.
Elevator Egress

Elevation Location

Scale: 1/2" = 1' - 0"
Description
1/4" thick painted acrylic sign plaque with digitally printed text. Plaque adhered to 1/16" painted backer.

Mount to wall with VHB tape and silicone as required; For glass condition provide first surface matte white vinyl glass backer

Occupancy of this space, not to exceed 488 persons

Layout
Scale: 3" = 1'-0"

Elevation Location
Scale: 1/2" = 1'-0"
Note: Confirm installation location with owner.