

Virtual Career Fairs in Handshake

What do I need to know for a virtual fair?

You must pre-register for your sessions:

Register prior to the Career Fair and sign-up for the employer sessions you want to attend. Browse through employer schedules and register for events that interest you.

Pro Tip: Check back often because employers will be adding sessions as needed.

Don't wait for the last minute to sign up for sessions.

Employers are offering two different types of sessions:

Group Sessions:

30-minute sessions allow students to hear directly from the firm. Think of it as a mini-info session. These are good if you want to learn about the organization or if you have general questions.

1:1 Sessions:

These are 10-minute appointments with reps or recruiters. These are private conversations and can be about any topics you would like to discuss. Employers may invite you to sign up OR you can register for any open slots.

Please note that CareerLAB will receive a report of 1:1 no-shows after the fair. We urge students to be respectful of employers' time so if you sign up please be courteous and show up. Brown has outlined consequences for a no-show as outlined in Student Policies.

Everyone is welcome at the Career Fair:

All students are invited and encouraged to register for the Career Fair and sign-up for their employer sessions. Employers love that our students are unique and diverse.

If you are wondering if you are a right fit for the employers attending the Fall Career Fair, take some time and explore the event in Handshake. All of the employers have indicated: job or internship; class years they are looking for and whether they are international student and/or grad student friendly.

The screenshot shows the FullFunnel Boston, MA profile page. Key details are circled in orange:

- Job types:** Internship, Job
- Employment types:** Full-Time
- US work authorization:** Accepts OPT/CPT
- Job titles:** Business Development Representative
- School years:** Alumni, Masters of Business Administration, Masters, Senior, Junior
- Attending sessions:** Wednesday, Sep 22, 10:00 am - 2:00 pm EDT

For the Most Successful Career Fair Experience:

Prior to the fair:

Fill out your Handshake profile:

Your profile must be visible to employers in order to attend group and 1:1 sessions. Don't forget to upload a resume!

Register for only what you want to attend & do so in advance:

Go to the "Available Sessions" page on the fair's event to see open sessions and register for any you like. Browse through employer schedules and register for events that interest you. Check back frequently as employers may continue to update their schedules. You may register for a session prior to the start but not after.

Prepare questions:

Since you are choosing the employers you meet with, take time to do research/prepare smart questions especially for 1:1 sessions.

Double check your computer:

Be sure you're compatible with Handshake's platforms. Career fair events will primarily be held using Handshake's video conferencing platform, which is provided by Twilio. Students will be able to participate through compatible browsers or through the Handshake mobile app.

Additional Resources:

[Check out our technical guide for step by step instructions on how to attend the Career Fair on Handshake](#)

On the day of:

Get connected:

To join sessions on the day of the fair, navigate to the fair on Handshake and click on the "Your Sessions" tab. Five minutes before the start, click "Launch Video" to join.

Be on time:

Please be punctual; even though these events are virtual, you don't want to be left out because you've arrived too late. Students who are more than 5 minutes late to their session may not be let in.

Find a good location:

Be sure to find a quiet place to meet with employers. Also ensure that the lighting is good and your background is clean and not distracting.

Dress for Confidence:

Present yourself in a way that makes you feel confident.

Use good body language and eye contact:

We know that engagement can be challenging virtually. So keeping your video on, using good eye contact and being mindful of your posture is more important than ever.

Follow-up:

Make sure you are clear with deadlines, next steps and the hiring process at that company.